

The Sea Coast Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, APRIL 26, 1929.

THIRTY-EIGHTH YEAR No. 16

HUNDREDS ATTEND CELEBRATION SAT. LOVING CUP FOR GREEN

Chamber of Commerce and Rotary Club Cooperate to Hold Open House at New Station. Addresses by Marshall, Gex, Mauffray and Colonel Morton.

Fully 1500 people attended the public reception held Saturday night from 7 to 10 o'clock, at the recently completed \$50,000 Louisville and Nashville Railroad station, when the Chamber of Commerce and Rotary Club cooperated to express to the railroad officials the pleasure of the citizens of Bay St. Louis in this new depot.

A feature of the evening was the presentation to Station Agent John A. Green of a loving cup, a memorial from his friends in this section in honor of his faithful service and in celebration of his more than 50 years of service. The first speaker of the evening was Mayor Chas. Traub, Sr., who had offices at the new station. The personnel of the committees follows: Chamber of Commerce, Mayor Chas. Traub, Sr., George R. Rea, Leo Seal, Alfonso C. McDonald, Rotary Club, H. S. Weston, Chas. G. Moreau and Dr. C. M. Shipp.

The building had been prettily decorated with garlands of flowers, notably among the floral offerings being those from the Chamber of Commerce, the Rotary Club, the H. S. Weston Lumber Company and a number of individuals. Punch was served to all who attended the celebration. Mrs. E. J. Leohar, chairman, assisted by Mrs. C. C. McDonald and Miss Mathilde Ladner were in charge of serving the punch. Music was furnished throughout the evening by a local band.

Addresses—C. C. McDonald, president of the Chamber of Commerce, presided at the meeting. The first speaker of the evening was Mayor Chas. Traub, Sr., son of the late Charles Marshall. Fitting indeed was the selection of Senator Marshall for the spokesman of the citizens for not only does he possess the power of thrilling his hearers with his delightful flow of speech which has the faculty of saying the right thing at the right time in a manner more charming than others can say the same thing, but because of his intimate knowledge through his father of the L. & N., as for many years the late Charles Marshall, was superintendent of the New Orleans and Mobile division of the L. & N. railroad.

Emile Gex, county attorney, spoke on the part of the citizens, presenting to Mr. Green the loving cup which was a gift from his Coast friends. Mr. Gex told of the personal characteristics of Mr. Green which had endeared him to the people of the Bay, whose long years of service had secured for him a warm place in the hearts of those who used the lines of the L. & N.

Jos. O. Mauffray, president of the Rotary Club, told of his own personal love for Mr. Green stressing those qualities of mind and heart which make Mr. Green the fine gentleman he is, and paying personal tribute to him.

Railroad Officials—The response on the part of the L. & N. was made by Colonel L. I. Morton of New Orleans, superintendent of the N. O. and M. division. He expressed the satisfaction of the people of the Coast and his happiness that the company had seen fit to erect this handsome new station in Bay St. Louis, and expressed his pleasure at the action of the citizens in making this public demonstration of their enjoyment of the station.

Other railroad officials present were: W. M. Boykin, assistant superintendent at Mobile; B. H. Harbison, master of trains of Mobile; C. R. Runte, district passenger agent of New Orleans; A. G. Payne, division freight agent of New Orleans; M. Wilcox, claim agent of Bay St. Louis; and W. C. Evans, chief of Bay St. Louis office; A. J. Catches, Mayor of Ocean Springs, and supervisor of bridges buildings on this division; W. R. Morris, assistant engineer; Henry Querry, signal engineer, and other railroad officials from the local office.

Mr. Green's Service—Mr. Green has been with the L. & N. in active service since he was a boy of ten years old, when he began work as water boy with a bridge gang, beginning work July 14, 1874, at Pass Christian, where he was born. He has been continuously with the L. & N. on the N. O. & M. division since that time. In 1876 he went to the superintendent's office in New Orleans as operator, having learned to be an operator while working as a water boy. He was stationed at different stations on the division being in the Mobile office for some time. He came to Bay St. Louis as agent December 14, 1880, and has held this position since that time.

Altar Society—The regular monthly meeting of the Altar Society will be held Monday afternoon, 8 o'clock, at the convention. Members are asked to be present.

MACCABEES CONVENT'N. MAY 2 TO 3

Representatives From All Parts of Mississippi Will Attend Quatriennial Meet.

Final plans were made Thursday night of last week at the regular meeting of the Bay St. Louis Tent of Maccabees to entertain the quatriennial state convention of Mississippi Maccabees in Bay St. Louis, May 2 and 3. The general arrangements committee includes R. C. Engman, chairman; Peter Boudin, John Damborino, Roger Heitzmann, Fred Fayard and Thomas Machado, commander and ex-officio member of the committee.

The meeting will convene Thursday May 2, 10 o'clock, at the Woodmen of the World Hall. At this time the



MRS. CORA E. PHILLIPS, Head of the Maccabee Juvenile Department, Detroit, Mich.

address of welcome will be given by Mayor Chas. Traub, Sr., of Bay St. Louis and the response will be given by S. W. Hall, supreme record keeper. The greater portion of the first day will be devoted to business, both morning and afternoon sessions to be occupied with reports and discussions of matters of interest to the various lodges of the state, each of which will have representatives present. The night session convening at 7:30 o'clock, will be devoted to initiation of classes of women and men candidates, the Magenta Hive of Gulfport presenting the ritualistic work for the women's lodge and the Gulfport Tent of Maccabees giving the work for the men's tent.

A business session will be held Friday morning, convening at 9 o'clock, at which time the work of the junior department will be explained by Mrs. Cora E. Phillips of Detroit, head of the children's work. This is Mrs. Phillips' second visit to the Coast. Election of officers for the ensuing four years, election of representatives to the supreme tent convention, and choosing of a convention city for 1933 will close the morning session. In the afternoon from 1 to 4:30 o'clock, the Bay St. Louis Tent of Maccabees, host to the convention, is planning a boat ride for visiting delegates, members of the Maccabees lodges, and their friends. The boat will leave Blaise's wharf at 1 P. M.

The night meeting will be social in nature consisting of a banquet at the Hotel Weston, 8:30 P. M. to be followed by a dance. All Maccabees and their friends are welcome to attend the dinner and dance and may secure tickets from Maccabees or make reservations at the hotel.

State officers who will preside at the convention include: R. C. Engman, past commander D. V. Cochran, Gulfport, commander; G. I. Netterville, McComb, lieutenant commander; M. L. Downs, Meridian, record keeper; C. L. Holmes, McComb, chaplain; R. N. Gibson, Columbus, sergeant; S. A. Walker, Brookhaven, master of arms; Francis Brest, Laurel, first master of guards; J. A. Hall, Jackson, second master of guards; J. Applewhite, Louisville, sentinel; R. W. Case, Natchez, picket; C. L. O'Quinn, Meridian, last supreme representative; A. W. Lang, Gulfport, supreme representative alternate.

There will be representatives present from the 40 tents of the state, the two lodges and two courts. Approximately 100 out of town visitors are expected to attend the convention.

SILAS RICHARDSON, MURDERER, TO PAY PENALTY WITH LIFE

Will be Hung in Hancock County Jail at Noon Today Execution to be Private.

Bay St. Louis, the seat of Hancock county, will be the scene of a legal execution this Friday noon, which will be within the prison walls and in the presence of a few officials, physicians and newspapermen.

Silas Richardson, negro, is to pay penalty for the murder of John Damborino, who was killed with a pistol shot in the Bay St. Louis city jail last August 14.

It will be remembered that Mark Oliver, city chief of police had arrested Richardson for alleged robbery of an automobile. The prisoner was not searched when arrested and it later developed that he was armed with a formidable gun, which he brought into action when attempting to escape and resulting in seriously wounding Chief Oliver and instantly killing Damborino, who was in his path of exit.

Richardson was brought to Bay St. Louis this week from the Hinds county jail where he was held for safekeeping the past several weeks.

An appeal to the State Supreme court was recently denied, and after all pleas had been exhausted, April 26 set as the date for the execution.

Sheriff Jones and deputies report everything in readiness for the execution which will take place as scheduled unless unforeseen fate or executive clemency intervenes.

BOOSTERS GOING TO NEW ENGLAND NEW YORK, CANADA

Exhibits to be Carried to Distant Sections on Annual Tour

August 8 is set for departure of the "Know Mississippi Better" train carrying boosters and exhibits of the state into other sections of the country.

The train, under the general chairmanship of former Governor Dennis Murphree, will be gone from the state twelve days and will travel into the New England states, New York and up into Canada. Two hundred reservations have been made, with state departments, counties and civic and other clubs and organizations represented.

Others in charge of the train are Dr. F. J. Underwood, state health officer; W. F. Bond, state superintendent of education; Sam Woods, supervisor of civilian rehabilitation, and J. C. Holton, state commissioner of agriculture and commerce.

BETTER HOMES WEEK IS BEING OBSERVED IN BAY AND THROUGH COUNTY

Two Demonstrations Homes are Open During the Week In Bay St. Louis and Demonstrations and Programs Are Held Daily—County Observances Also

Better Homes in America observed throughout the United States this week, is being effectively celebrated in Hancock county under arrangements made through the cooperation of various organizations, with Miss Mayme O'Dom as county chairman.

Two demonstration homes are open in Bay St. Louis this week and will continue open through Friday, Saturday and Sunday, open house to be kept Saturday and Sunday afternoon. The two houses open are those of Mr. and Mrs. E. J. Gex on Court street, that of Miss Mayme O'Dom of Carroll avenue. The Gex home is one of the handsomest new homes of this section and the delightful furnishings and pleasing appointments of the entire house are lovely indeed, and the large number of interested people who called during this week have been profuse in compliments of this charming house, opened so courteously by Mr. and Mrs. Gex in this worthy campaign.

The second home open for demonstration is a wee cottage which Miss O'Dom has recently remodeled into an attractive home, and decorated in charming manner, showing that, with good taste and little expenditure an effective place can be created.

Hostesses have been present at the homes during the week to welcome those who attend.

Monday Program—The Schubert Music Club of Bay St. Louis was hostess Monday and a delightful program was arranged by Miss Attica Aikens. This program given at the Gex home included the following numbers: Quartet, Napoleon folk song, Miriam Sammons, Myrtle Baker, Carl Baker and Frank Brown; vocal solo, Sweet Mystery of Life, Carl Baker; reading, Laurin Gex; vocal solos, The False Prophet, and The Maiden, Mrs. H. U. Cauty.

SELLERS GRADUATES 10 PUPILS

Successful Session Closes With Commencement Thursday and Friday Of Last Week.

Sellers Vocational High School closed a successful session Friday night of last week when ten pupils graduated. The members of the graduation class were: Jimmie Patton, James Smith, Clarence Smith, Donivan Shaw, Thomas Harrel, Eddie Harrel, Eva Ladner, Flora Shaw, Hazel Shaw, Tecia Dedaux. Among these graduates the medal for the highest honors was awarded to Clarence Smith.

The commencement address was delivered by Prof. J. L. Denson, Superintendent of the Harrison-Stone Jackson Agricultural High School and Junior College at Perkinston. He delivered one of the finest talks ever heard in this section on educational matters, giving a vision of life preparation and work to the graduates that will bear a lasting impression on their minds.

Diplomas were delivered by E. T. Poole, superintendent of Sellers school.

The graduation exercises were followed by the presentation of a play, Jumbo-Jum, the World Over, given by the pupils of the ninth and tenth grades.

The senior class play, The Hoodoo, had been presented Friday night, April 12, to a large audience.

Thursday night of last week the grammar grades gave their commencement program consisting of drills, songs, and thirty-minute play.

This has been quite a successful term at Sellers with a total enrollment of 190. Faculty, student and patrons of the school, alike are pleased with the year's work.

CLOSING OF COUNTY SCHOOLS THIS WEEK

Two county schools will close Friday of this week, namely Napoleon and Weston.

Logtown and Kiln will close their sessions May 3. Gulf View, Waveland and Bay St. Louis schools will continue for yet another month.

All other county schools have completed their sessions, among those closing last week being Sellers.

All schools in the county had at least eight months of school this session, County Superintendent D. J. Everett states, and five schools had nine months each, namely, Kiln, Sellers, Gulf View, Bay St. Louis and Waveland.

SEVERAL TRIED BEFORE FUENTE AT KILN MONDAY

Series of Trials for Arrested Persons are Held and All Found Guilty.

Trials of four persons, arrested by Deputy Sheriff Ladner Nicaise in and about Kiln, were held Monday afternoon before Justice of the Peace F. Fuente, all of those being found guilty and assessed fines and sentences.

Clement Hoda, 17 year old resident of the Standard neighborhood, arrested last week for assault and battery, charged with hitting his father, Joe Hoda, over the head with an auto crank, was found guilty, fined \$10 and costs and given 90 days in jail. The total fine and cost for McMillen was \$63.80 and that for Haynes \$59.55.

Hattie Hall, negress, charged with assault and battery as a result of stabbing a negro, Rush Chapman, Friday night at Kiln, was found guilty, fined \$25, and costs, making a total fine of \$34.15, and given 30 days in the county jail.

Visits in Chicago—A. B. Day, local contractor and manager of the Bay St. Louis branch of the Standard Roofing Company, distributors of Bird & Company, Inc., roofs, left Wednesday morning for Chicago. He was one of a party of four making the trip to Chicago. Others in the party were R. D. Peterson of New Orleans, president of the Standard Roofing Company, and southern salesmanager of Bird & Co. Inc., in whose car the trip was made; H. C. Lucas of Gulfport, Coast manager for the Standard Roofing Co., and E. S. Grace, Mobile manager. They expect to arrive in Chicago Saturday and will return Thursday or Friday of next week. They will visit the factory of the Bird & Company and see the manufacture of the roofing materials.

St. Margaret's Daughters—The regular monthly meeting of St. Margaret's Daughters will be held Wednesday, May 1, 3 o'clock. All members are urged to attend.

MAYOR'S SON IS MARRIED WED. IN NEW ORLEANS

Popular Assistant Cashier of Merchants Bank & Trust Company Weds.

Of more than usual interest was the marriage Wednesday morning, 11 o'clock, of Charles Traub, Jr., son of Mayor and Mrs. Traub. The bride was Miss May Irene Bosarge, daughter of Mr. and Mrs. Peter Bosarge of New Orleans. The wedding was solemnized at St. Rose de Lima church.

The bride, attired as a bride with veil and wreath and wearing a lovely gown of white, was attended by her sister, Miss Lucille Bosarge. Two charming flower girls and a wee boy ring bearer preceded her to the altar. Mr. Traub was attended by Joseph Dillon of New Orleans.

At the close of the ceremony a reception was held at the home of the bride's aunt, Mrs. Waskosky. Those from Bay St. Louis attending the wedding were: Mayor and Mrs. Traub, parents of the bridegroom, Warren Traub, the brother, Mr. and Mrs. C. L. Reed, sister and brother-in-law of Mr. Traub, Mr. and Mrs. R. L. Genn, George E. Rea and Mr. and Mrs. A. D. Benvenuti.

Mr. Traub is assistant cashier of the Merchants Bank and Trust Co., and is one of the popular young men of the Bay, and the best wishes of a large circle of friends attend him and his bride for their happiness. They are domiciled in their new home on Dunbar avenue and Barnett street, which was furnished and ready for their occupancy when they arrived Wednesday night from New Orleans.

SENIOR CLASS TO GIVE ANNUAL PLAY TUESDAY NIGHT

Bay St. Louis Graduates will Present The High Flyers. Public Invited

The annual senior class play will be given by members of the graduation class of the Bay St. Louis high school Tuesday night of next week, April 30, 8:15 o'clock, in the Central high school auditorium. Popular prices will prevail and the public is cordially invited to attend, assured of a pleasant evening's entertainment.

The play selected for presentation is "The High Flyers." Those who will take part are: Norma Gex, Laurin Gex, Lois de Armas, Lucille de Armas, Yvonne Tremoulet, Ruby Sacerdote, Margaret Sacerdote, Ione Cauty, Annie Mae Ladner, Argle Mitchell, Edward Whitfield, Pierre Tremoulet, George Davis and William Griffith.

Miss Mabel Burns, sponsor for the senior class, is coach for the play. Rehearsals are being held in afternoons and again at night and the play promises to be excellently produced.

SEVERAL TRIED BEFORE FUENTE AT KILN MONDAY

Series of Trials for Arrested Persons are Held and All Found Guilty.

Trials of four persons, arrested by Deputy Sheriff Ladner Nicaise in and about Kiln, were held Monday afternoon before Justice of the Peace F. Fuente, all of those being found guilty and assessed fines and sentences.

Clement Hoda, 17 year old resident of the Standard neighborhood, arrested last week for assault and battery, charged with hitting his father, Joe Hoda, over the head with an auto crank, was found guilty, fined \$10 and costs and given 90 days in jail. The total fine and cost for McMillen was \$63.80 and that for Haynes \$59.55.

Hattie Hall, negress, charged with assault and battery as a result of stabbing a negro, Rush Chapman, Friday night at Kiln, was found guilty, fined \$25, and costs, making a total fine of \$34.15, and given 30 days in the county jail.

Visits in Chicago

A. B. Day, local contractor and manager of the Bay St. Louis branch of the Standard Roofing Company, distributors of Bird & Company, Inc., roofs, left Wednesday morning for Chicago. He was one of a party of four making the trip to Chicago. Others in the party were R. D. Peterson of New Orleans, president of the Standard Roofing Company, and southern salesmanager of Bird & Co. Inc., in whose car the trip was made; H. C. Lucas of Gulfport, Coast manager for the Standard Roofing Co., and E. S. Grace, Mobile manager. They expect to arrive in Chicago Saturday and will return Thursday or Friday of next week. They will visit the factory of the Bird & Company and see the manufacture of the roofing materials.

St. Margaret's Daughters—The regular monthly meeting of St. Margaret's Daughters will be held Wednesday, May 1, 3 o'clock. All members are urged to attend.

TWO AUTOMOBILES HEAD PRIZE LIST IN SEA COAST ECHO'S SUBSCRIPTION CAMPAIGN OPENING

A Diamond Ring and Cash Will Also be Awarded—Everybody Who Takes Part Wins—There Can Be No Losers. Opportunity To Turn Your Spare Moments Into Cash—This Is Your Invitation To Join Us In This Big Free Affair.



S. W. HALL, Supreme Record Keeper of The Maccabees, Detroit, Mich.

LUCKY BOY, NEW SOUND PICTURE AT A. & G. THEATRE

Sunday and Monday Feature Presents George Jessel in Interesting Role

Picking out just the right sound to adopt at just the proper time was one of George Jessel's fascinating problems in the making of "Lucky Boy," his first talking and singing, feature production, presented by Tiffany-Stahl and showing at the A. & G. Theatre, Sunday and Monday.

Jessel claims that this particular picture required more tone sense and tricky discrimination in sound selection than he has ever encountered in the twenty years of his theatrical career.

"I sing five songs," he explained, "and every one of those songs is rehearsed hundreds of times. This is more rehearsing than I've required in my life. You have to rehearse with the orchestra until you know the song and then you have to rehearse over and over again for the recorder for volume and tone quality."

Jessel, who wrote all the dialogue and titles for "Lucky Boy," in which he stars as himself, is regarding for the first time and finds it so highly sensitive that he is in a constant furor of excitement over what he can do with sound.

"I'm like a kid with a new toy," the star said during the making of some scenes for "Lucky Boy."

"Here's an example of the delicate sound recording. I called in a young boy for the music store scene and, to make him feel natural and at ease, I gave him a pencil to twirl and drum with. Well, that light tap-tap sounded like a cannon!"

That gives you an idea of how every sound has to be measured and tested. Why, I'm getting so fussy about sound I'll wear with this scene, and what noise goes well with that shot, that I'm worse than a dressy woman picking out her winter ensembles."

Among the songs Jessel sings is, "My Mother's Eyes," especially composed for "Lucky Boy," and Jessel's particular voice.

LARGE CROWD SUNDAY

The Answer enjoyed an unusually large dinner crowd Sunday, there being 25 additional guests calling at the popular tea house for dinner. Among those noted was a party of six, guests of Mrs. W. L. Wallace. Mr. and Mrs. George E. Pitcher had four guests from New Orleans. Several other New Orleans guests were present and a party of tourists from California were among those at dinner.

Wedding Announced—Paul C. Hahn, Jr., formerly radio man with the Bay St. Louis branch of the Gulf Coast Music Company and now with this company at the Gulfport store, and Miss Lela Bolling of Wiggins, were married Monday, April 22, at Gulfport, where they will make their future home. We wish them much luck and success.

The Sea Coast Echo today announces a big subscription Campaign. Two automobiles, a diamond ring and cash will be given away, in order to increase the ever growing circulation of this newspaper.

The plan adopted is simple yet straightforward and fair to all who take part. One of the features of this big prize distribution is the fact that everybody who takes part will be handsomely paid. The candidates receiving the highest number of votes will naturally be awarded the Chevrolet Sedan at the close of the campaign. The second highest candidate will receive the Ford Sedan, the third highest the Diamond ring. All other candidates will each receive 10 per cent cash on whatever cash collections they make. Candidates may take new or renewal subscriptions. They count the same number of credits. Here is your opportunity to profit in a big way during your spare time for the next few weeks.

All that is required is a little rightly planned and well directed effort. It does not cost you one penny. Everything is free. You may even surprise yourself for it is exceptionally easy to take subscriptions for The Sea Coast Echo. The addition of new subscribers to our lists will mean an immediate enhancement to the potency of this newspaper as an advertising medium, which is one of the most important purposes of this campaign from a newspaper standpoint. At the same time the campaign will afford our friends an opportunity to be made happier and richer in pocket, and there will be a great deal of satisfaction in that.

Short and Snappy—This campaign will not be a long-drawn-out affair of several months' duration but will extend over a period of six short weeks, closing June 8.

Information and Assistance—In order to give everyone who enters our salesmanship club the greatest possible assistance, a club department has been created and experienced managers placed in charge who will give their entire time and attention to those who take part. Out of town participants will receive the same attention as those residing in the immediate vicinity of this office.

Come in and see the managers personally and get first hand information concerning this most interesting campaign. Or, if you cannot call, write or phone, and complete details will be given you. Read the big announcement on the inside pages.

The entry coupon in the big announcement is the first step toward success. Subscriptions may be taken any time following this announcement.

The First Thing to Do—After you have read the announcement on the inside pages then fill in 1 to 5 o'clock, at the bakery, in celebration of the third anniversary of the opening of the bakery. Mr. and Mrs. J. J. Fordinal proprietors extend an invitation to their customers and friends to call at the bakery during the reception hours and enjoy the cake luncheon which will be served free to all callers. A large cake will be cut and other refreshments served.

BLUE RIBBON BAKERY WILL HOLD RECEPTION

The Blue Ribbon Bakery will hold a reception Wednesday, May 1, from 1 to 5 o'clock, at the bakery, in celebration of the third anniversary of the opening of the bakery. Mr. and Mrs. J. J. Fordinal proprietors extend an invitation to their customers and friends to call at the bakery during the reception hours and enjoy the cake luncheon which will be served free to all callers. A large cake will be cut and other refreshments served.

VISITORS AT C. OF C.

Among the visitors who have called at the local Chamber of Commerce this past week are the following: Munro Nichols and Harry G. Corneli of Jackson, representatives of the Mississippi Builder magazine; George L. Carley, insurance man of Gulfport; Harold K. Downing and wife, banker and president of the Chamber of Commerce of Troy, N. Y.; Mr. and Mrs. M. R. Sturtevant of St. Louis, Mo., banker and wife; D. V. Cochran and J. J. Pulliam of Gulfport, representatives of the Maccabees; Mrs. M. Stephens of Atlanta, who with her husband, an inspector for the Western Union, is here for a short stay.

The Sea Coast Echo

ECHO BLDG.

Thirty-Eighth Year of Publication

Chas. G. Moreau, Editor and Publisher.

Member National Editorial Association.
Member State Press Association.Official Journal Hancock County
Official Journal City of Bay St. Louis.Subscription Terms: \$2.00 Per Annum
Always in Advance.Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

What has become of Mr. Gann?

Advertisers succeed when their advertising succeeds.

Ethics degenerate when they become rules to regulate fees.

Why is it that some men think they have to apologize for being religious?

The man who consults a lawyer after the judgment is against him often saves a fee.

The question to be decided now is, who is going to relieve the farmer, Mr. Hoover or Congress?

Correct this sentence: "Mrs. Blank, your little boy is so much better looking than Johnny."

Most any young flapper can crowd herself to let a couple of men occupy the same auto seat.

You can never tell, from the way a woman smiles at you, whether she thinks much of you, or not.

It is reported that Paris advocates longer skirts. There merely goes to prove that nothing pleases everybody.

The German republic, having built a new cruiser, is, we presume about to begin a new plot for a place in the sun.

Our extra slice of pie this week is awarded to the man who always thinks that he succeeds in fooling the public.

It is about time for some people to understand that they won't accomplish, in 1929, all the things they meant to do.

We have reached the point in civilization where no foreign country is deemed capable of honor, truth or fair play.

The idea of some parents that they must whip children to teach them the proper way to live is out of date in 1929.

When you rob a man of something that he is making money on, you can expect to hear from him in unmeasured terms.

The interests that raise the cry, "keep the government out of business," are not concerned with the welfare of the people, but with their own profits.

Bay St. Louis merchants, as a general thing, know that advertising is not a method of selling old goods, but a cheap way of moving fresh merchandise.

Once upon a time an editor decided never to write an article that was in any degree copied from a brother editor. The next week he was looking for a job.

Somebody says that he believes the writer of these paragraphs is inclined to pessimism, and what would you expect, if you had to keep up with the sayings and doings of the people in this day of speed.

NO TERRITORY RETURNED.

Let us remind you, in the midst of all this talking about the war debt which Europe owes the United States, in the midst of which can be heard the subtle suggestion that it is the duty of this country to reduce its claim, that, so far as we have been able to ascertain, no one of the victorious nations has anything to say about returning any of the valuable territory which they pried loose from the sinking German Empire.

France and Great Britain acquired much territory as a result of the struggle. The United States got nothing, and is getting, under present arrangements, only a fractional part of what money was expended. If France and Great Britain wish to help German people pay their war indemnities they might return the colonies they seized.

DO YOU READ BOOKS THROUGH?

There are some people in Bay St. Louis who think that they have to read every book that they buy. Having acquired it, they make up their minds to "read it through" and until they have fulfilled this resolution, they are out of the market for books.

Contrary to the idea generally held, few books are ever read straight through, with the possible exception of detective stories. There is no sense in continuing to read a volume which one finds uninteresting or unprofitable. The best thing to do is to throw it aside and save time for something else.

The New York Times, in considering the general subject of reading, remarks that some Ph.D.'s could make better use of his time than to work out the mean depth of penetration for the ten thickest books since 1913. What, for example, it asks, was the average number of pages read by a selected group of purchasers of Well's "Outline of History"?

"THE PLEDGED PURPOSE."

The message of President Hoover to Congress dealt largely with farm relief. While it was general in its treatment and avoided committing the President for or against the proposed booms on exported products, some of suggested ends to be attained were wide in reach and would make a large impression upon the agriculture of the nation.

"The pledged purpose" of a Federal Farm Board was described in these words: "the reorganization of the marketing system." That is a large order, but Mr. Hoover recommends that such a Board be given funds to create and sustain farm-organizations to accomplish the following purposes:

- (1) the acquisition of adequate warehouses and other facilities for marketing;
- (2) to have adequate capital to advance against commodities lodged for storage;
- (3) to furnish "prudent advances" to farmer-organizations buying surplus products for orderly marketing processes;
- (4) the creation and support of "clearing houses" for handling products, especially perishables, with elimination of waste in distribution;

The efficient utilization of the suggestions above would help the agricultural situation, but it will take more than a presidential recommendation to accomplish the full program.

INDUSTRIAL GIANTS.

We are living in an age in which manufacture, commerce, and financing are on a vaster scale than ever, when output and market is considered on a worldwide basis. Businesses which were once considered large have become dwarfs, and the rule of necessity is, unite or die.

One of the large enterprises of the nation is General Motors Corporation and the figures to be submitted to the stockholders next month are worth noting. The Company's sales in 1928 were nearly a billion and a half dollars, nearly one-sixth of which was increase over 1927. After paying certain charges there remained \$265,063,252 to be divided among holders of common stock, which was \$6.14 per share of stock. Not long ago this corporation declared a stock dividend which doubled its shares, so the above figures mean more than that on each of the old shares.

There are other giants in the auto world, among them the family affair of Henry Ford and Son, and new combinations formed recently and being talked about, ready to grow. There seems to be no present indication of any slump in the auto industry as a whole.

ABOUT DOLLAR BILLS.

To most people a dollar bill is a dollar bill. The few specimens that reach the family wallet stay such a short while that there is no time to distinguish between the fine points of a United States note, a silver certificate, a federal reserve note and a national bank note. When you get bigger money in the purse, you are further perplexed by gold certificates.

The new currency, reduced in size, will be issued in July, except the national bank notes, and the new design will bring additional difficulties to facile gentlemen who try to make profits by raising a five to a fifty or a one to a ten. All one dollar bills, for example, of all types, will show the picture of Washington and all tens will present the likeness of Hamilton. Fancy, the forging necessary to make a one look like a ten. The \$2 notes will show Jefferson and \$5 notes, Lincoln. These denominations will suffice to protect the average citizen.

Mr. J. W. Pole, Controller of the Currency, says the reduced size will save enough paper, expressed in area, to cover 1,000 acres of land and printing ink to the weight of 459 tons.

FORD LOSES \$115,000,000.

The Ford Motor Company, owned by Henry Ford, his wife, and son, Edsel, is a stupendous organization, able to lose \$115,000,000 in two years and yet report a profit and loss balance of \$582,629,563.

During 1927 the Ford model was altered and for months the huge plants were idle. Much speculation as to the cost of the change resulted. In 1926 the balance had reached the stupendous figure, \$697,637,788, but during the transition year a drop of \$42,786,727 was reported. Last year the new model appeared and in December the company was producing 6,400 cars a day, the highest figure ever attained, and yet the loss for the year was \$72,221,498.

The figures for the current year will be watched closely, but unless present signs fail, the gain will equal the peak years of 1923 and 1924, when the company showed increases of \$115,000,000. This will probably be the case in 1929 unless present day competition, undeniably keener than ever, is forcing the Fords to sell cars closer to production cost, or trade conditions reach a stage that means the "saturation point" for motor cars.

THE PUBLIC DECIDES.

Very often one wonders why publishers print certain types of books or film makers, put out certain pictures when it would seem that they were not of the kind to be especially beneficial or wholesome. Some folks, so reflecting, think censorship might help, but we have never favored the arbitrary control of expression, whether in speech, print, or art.

The public should be its own censor. Educate men and women to discriminate, influence them to decide properly what they will support with their patronage, and when this has been accomplished the problem will be solved. Books are printed to be sold, pictures to attract, and the people get what they want.

WHAT HAVE WE DONE?

That the citizens of Bay St. Louis do not take enough interest in the welfare and the problems of its boys and girls is readily apparent to anybody interested enough to seek some concrete evidence of interest which an enlightened adult population should have in the next generation.

The general opinion is that the ages between 17 and 21 are most dangerous to young boys. What has Bay St. Louis provided for her citizens of that age?

This Week



Hurting Hoover's Hand.
Two Dire Possibilities.
Capital Punishment.
News For Farmers.

President Hoover's hand is sore after shaking hands with 1757 fellow citizens in one day.

WHY SHAKE HANDS? Especially when your fellow citizen, pushing a plow professionally, shows his appreciation with a grip developed by holding the furrow straight among stones.

In France important men meeting embrace each other. We don't do that. Why shake hands? Why not invent something else? Rubbing noses, Indian-fashion, would not do; too many germs. Why not simply look the row of 1757 proud Americans straight in the eyes, and say "How do you do?"

Will Rogers understands public sentiment, expresses it tersely and affects inaccurate use of English, despite the training at Eton and Oxford.

He says "There is two things that can disrupt business in this country. One is war and the other is a meeting of the Federal Reserve Bank." War, fortunately, is suspended for the moment.

Fifty-two thousand Britons demand abolition of capital punishment. In England criminals are hanged. They don't use fancy electric chairs, reserving science for better things than killing men.

An end of capital punishment would be a step toward civilization. Meanwhile, British capital punishment shows common sense.

When one Briton kills another, they hang him a few weeks later. No years of delay for appeals, delivery of bouquets and sympathetic letters from ladies.

British criminals knowing this, rarely carry deadly weapons on burglary expeditions, since using them to kill would mean hanging. Here it means hiring an able lawyer.

Rudolph Kwikowski, head of the Kosmos Machine Works, of Goerlitz, Germany, and a serious scientist, has interesting news for farmers.

He says they can run motors with dust made of pulverized coal, charcoal, farm waste and other substances.

Kwikowski runs an eighty horse-power Deisel motor with pulverized vegetable materials, costing 75 per cent less than gasoline costs in Germany.

Dried and ground cornstalks could run all the farm machinery. Every body knows the terrific explosive power of dust as demonstrated in exploding grain elevators. Controlling that power in motors is new.

Twelve hundred advertising agencies and writers are asked to compete for a prize of \$1,000 answering the question, "Why Go to Church?"

What would your answer be? An answer to the question would be, "The only important thing about a man is his conception of Divine intelligence and wisdom." In other respects, he is like mice, frogs, and guinea pigs. So, go to church and prove that you are not a guinea pig or a mouse.

Little Echoes.

Raskob calls Democratic leaders to \$1,500,000 debt discussion.

Hoover message asks farm board and limited tariff revision.

Strife predicted in both parties over tariff revision.

American naval men call new German cruiser epoch-making.

British budget ends 300 year old tea tax.

Exports in March totaled \$486,000, imports \$383,000,000.

Byrd declares planes are winning in conquest of the Antarctic.

Mexico continues on cash basis despite revolt expenses.

Washington refuses to out claim on Reich, sends note to Young.

Koehl picks Zeppelin as best for ocean travel.

Automobile Association urges increase on Federal road aid.

Trade and industry reported continuing at rapid rate.

Inventories at end of 1928 point to production curb.

Marion Tully says destiny guided her quitting opera.

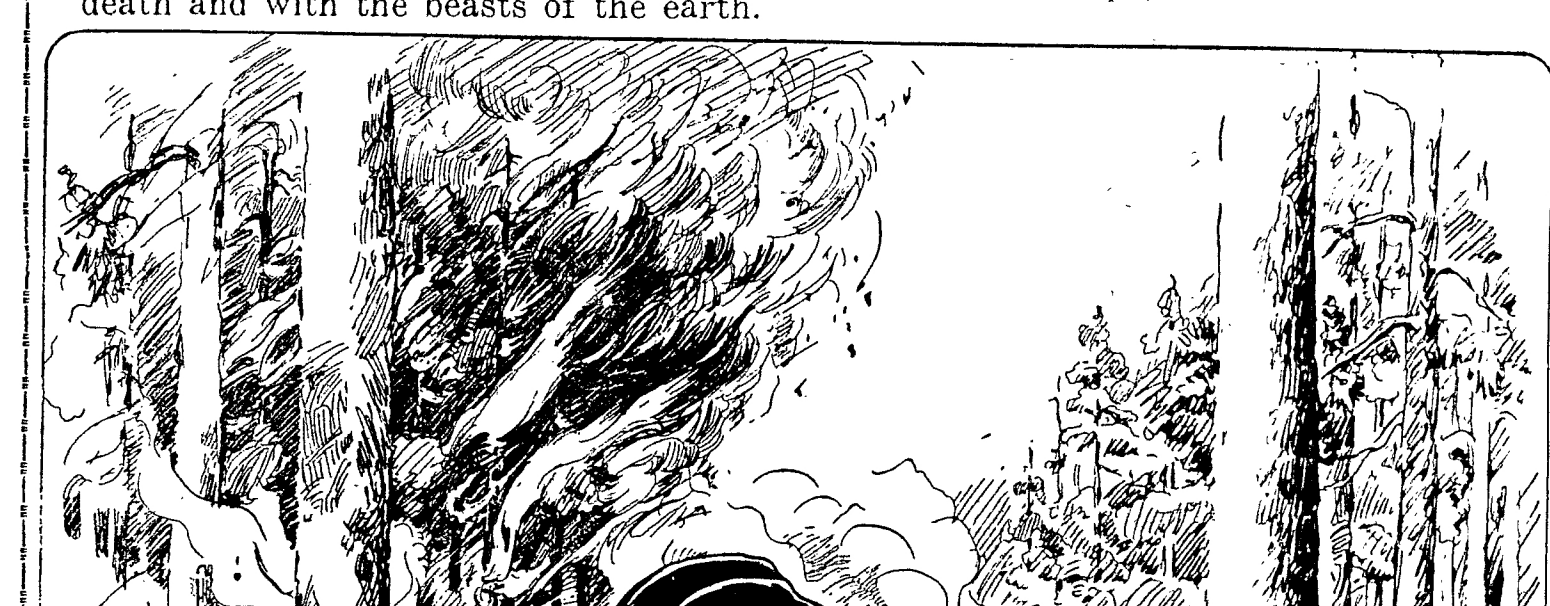
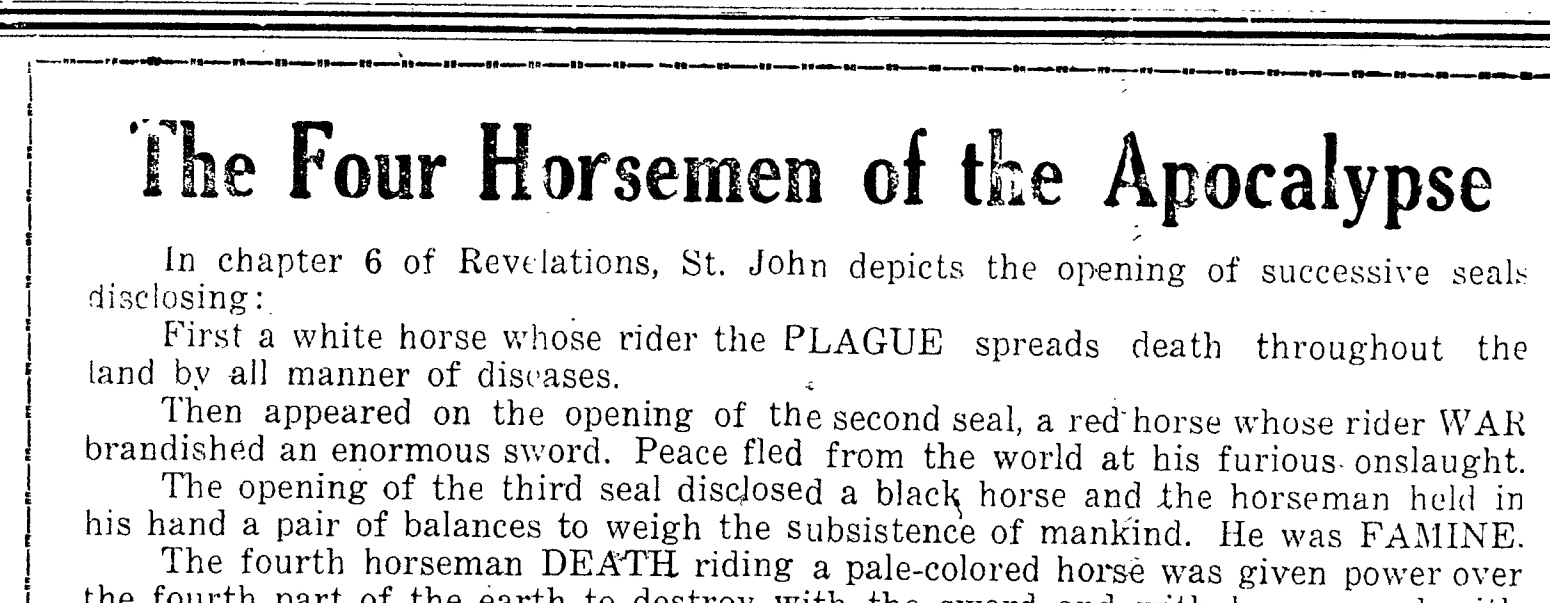
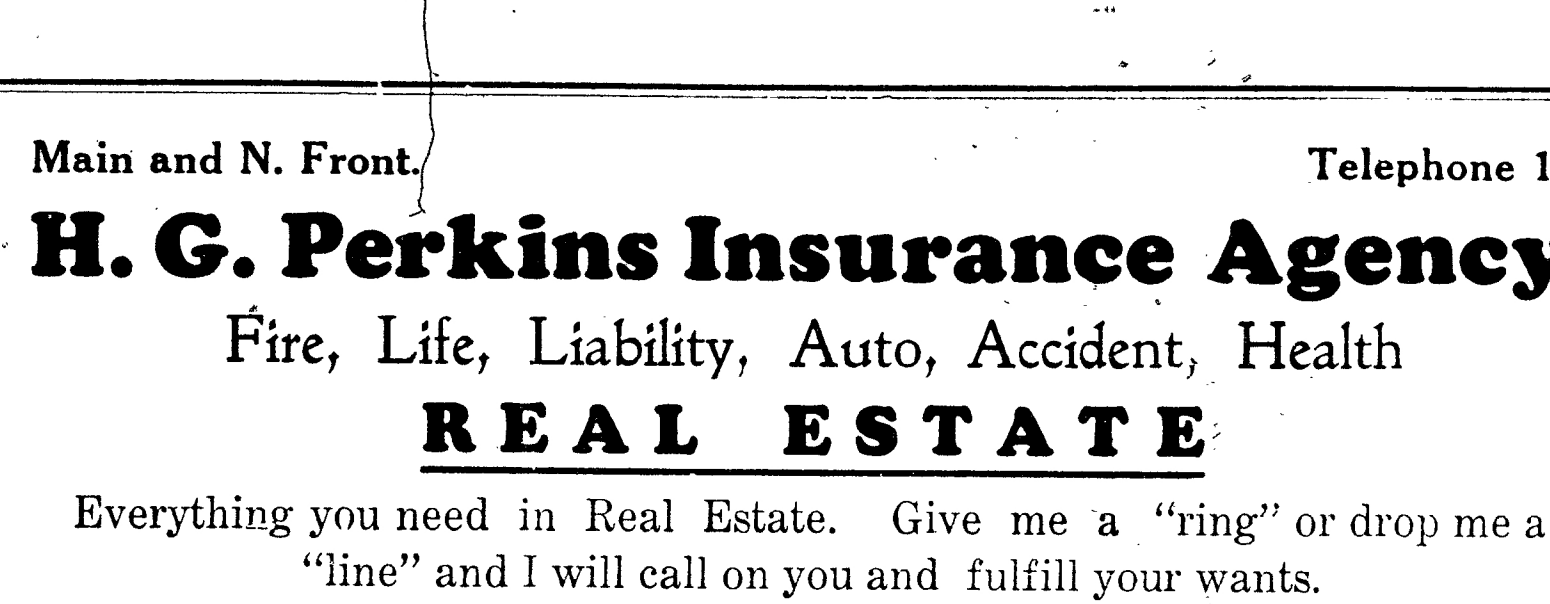
Doran threatens prosecution of Leviathan in sale of liquor.

Secretary Wilbur asserts oil program will benefit west.

Allies ask \$408,000,000 a year from Germany.

THE FUMBLE FAMILY

By Dunkel



The Four Horsemen of the Apocalypse

In chapter 6 of Revelations, St. John depicts the opening of successive seals disclosing:

First a white horse whose rider the PLAGUE spreads death throughout the land by all manner of diseases.

Then appeared on the opening of the second seal, a red horse whose rider WAR brandished an enormous sword. Peace fled from the world at his furious onslaught.

The opening of the third seal disclosed a black horse and the horseman held in his hand a pair of balances to weigh the subsistence of mankind. He was FAMINE.

The fourth horseman DEATH riding a pale-colored horse was given power over the fourth part of the earth to destroy with the sword and with hunger and with death and with the beasts of the earth.



Fire, The Fifth Horseman

A poster designed by Miss Lalla W. Lewis of Greenwood, Mississippi, submitted in the 1928 Forest Service poster contest was the inspiration for the accompanying cartoon. That a forest fire may take rank along with the major calamities of mankind—Plague, War, Famine and Death is a conception both arresting and significant.

Spanish Ministries ask twelve more submarines and 2,200 planes.

Border fears raids by guerrilla band left behind by rebels.

Cosgrave, denying reports of terrorism, says Free State is "Financially and socially" sound.

Soviet renews war on religious bodies.

Coolidge joins New York Life Insurance Co., as director.

Leviathan sells liquor on first voyage under new owners.

Textile union plans to unionize workers in South.

Postal porter who found Roosevelt bomb confesses he made it.

Senator Nye will propose Government radio station.

Ford Co., lost \$72,221,498 in 1928, balance sheet indicates.

Unification of Europe is British new policy.

Lord Grey of Faldoan scores conservative navy policy.

Will America Cease Farming?

The past few years have seen a gigantic exodus from the farm to the city and in the minds of some has arisen the question "Will the American farmer become extinct?" We don't think he will, and attribute this trek to the city to the un-

favorable farm conditions that have existed since the world war. This movement is nothing really unusual, and is just one phase in the cycle of "to the farm" and "from the farm" which many countries have experienced for ages.

It looks now that agriculture is on the up-grade and will improve for a number of years yet to come. It is true; it will not be long before agriculture will be a profitable industry and just as soon as profits can be made from the flocks and fields, the movement will be "back to the farm."

Millions of people would rather live the freer life of the farm than in the crowded area if it were possible for them to have the conveniences of the cities and towns. Profits from farming will give them the money necessary to obtain these comforts and there is no doubt in our mind but that the farm population will soon show increases where it has been showing decreases for the past few years.

THE SEA COAST ECHO W STOP! AUTOMOBILES A IN A GREAT CIRC



Rules and Regulations

1.—Any reputable white man, woman or child residing within a radius of 100 miles of Bay St. Louis is eligible to become a member of the Campaign and to compete for a prize.

2.—The winners of the prizes will be decided by their credits, said credits being represented by ballots issued on subscriptions.

3.—Cash must accompany all orders where credits are desired. There will be no exceptions to this rule. Club members will be allowed to collect renewals as well as entirely new subscriptions, and credits will be issued on each alike.

4.—Credits are free. Ask for them when paying your subscription. Otherwise you waive the privilege. Credits will not be issued on receipts covering payments made prior to the beginning of this campaign.

5.—Credits cannot be purchased. Every cent accepted through the Campaign Department must represent a subscription. No subscriptions will be accepted for less than one year, no more than FIVE years in advance from any member.

6.—Credits are not transferable. Club members cannot withdraw in favor of another club member. Should a club member withdraw from the race his or her credits will be cancelled. Neither will it be permissible for a club member to give or transfer to another club member. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the Campaign Manager. After starting candidates will be required to turn in at least two subscriptions weekly.

7.—Any collusion on the part of club members to the detriment of other club members will not be tolerated. Any club member or club members entering or taking part in such a combination, will forfeit all rights to a prize or commission.

8.—All ballots issued for subscriptions may be held in reserve, or voted at the discretion of the member or subscriber, upto and including the last day of the campaign; except at the discretion of the manager, no member may poll more credits in any one 24 hours than 20,000 above the leader in the previous standing.

9.—In the event of a tie for any one of the prizes, a prize identical will be awarded each tying member.

10.—Every club member in this campaign is an authorized agent for THE SEA COAST ECHO and as such may collect arrearages and advance subscription payments from present subscribers as well as entirely new subscribers.

11.—It is distinctly understood and agreed that club members will be responsible for all money collected and that they will remit amounts in full each day or on demand to the Campaign Department of THE SEA COAST ECHO.

12.—There will be many prizes awarded besides the 10 per cent commission to non-prize winners.

13.—THE SEA COAST ECHO reserves the right to alter rules and schedules of this campaign during the competition if necessary to do so, for the protection of both club members and this newspaper. This paper also reserves the right to place additional number of prizes on the list if so desired.

14.—THE SEA COAST ECHO guarantees fair and impartial treatment to all club members but should any question arise, the decision of the newspaper management shall be considered absolute and final.

15.—In becoming a member or participant in this campaign, club members agree to abide by the above conditions.

ADVISORY BOARD

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interest of participants and honest and fair dealing is guaranteed.

However, not all wisdom lies in one man or institution and for that reason, an Advisory Board has been decided upon, whose function it shall be to decide any question of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as judges and count the credits the last night of the campaign.

Any white man or woman, young or old, in this vicinity, is eligible as a member of the "Salesmanship Club Campaign." All you have to do to become a member is to clip Entry Blank appearing on this page, fill out and either send

or bring it to the "Club Manager." It costs nothing to enter and all it takes to win one of the biggest awards is a little well-directed energy. This is not a popularity voting contest. It is a pure test of Salesmanship ability. The

Everyone Paid Liberally!

**No Risks, No Losses
GET IN AND WIN**

ENTRY BLANK

Good for 5,000 Credits

To the Manager of THE SEA COAST ECHO'S
"Salesmanship Club"

Please Enter My Name
as a member of the Salesmanship Club.

Town or City.....

This blank counts 5,000 Credits. Only one given to each member. You may enter your name or that of a friend.

FRE

200

(Not

For

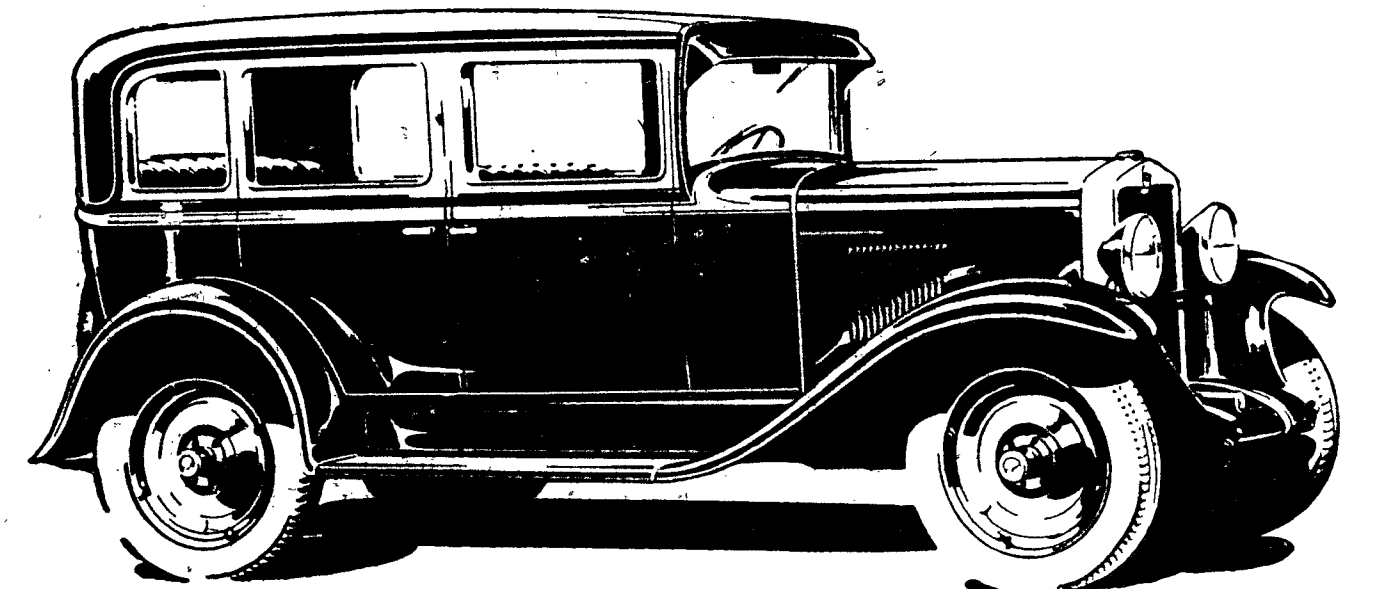
Address

Collect All T

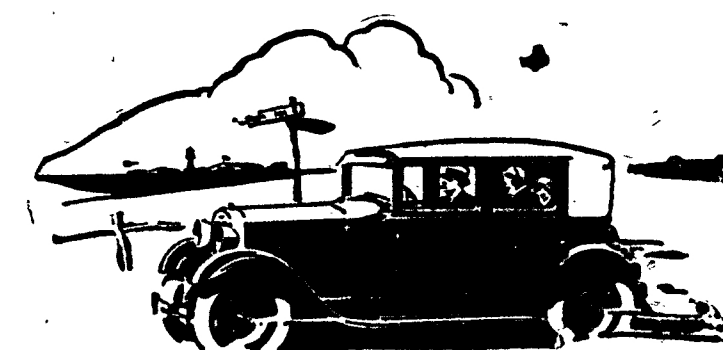
GO

NotAccept

First Grand Ca



Second Prize===New Ford



Ed

10 % CASH COM
Campaign Opens Office
Campaign Closes Saturday J

ALL GIVE AWAY TWO FINE AND OTHER PRIZES LATION CAMPAIGN! LOOK!

salespeople will be the biggest winners, but every active worker will be rewarded for his or her time.

There will be NO LOSERS. The "Salesmanship Club" is something different and bet-

ter than the ordinary campaign. It is not a game of chance, but a liberal business proposition in which active participants will be paid for services rendered—the reward is big—the work easy. JUMP IN AND WIN.

**No Regrets
WIN!**

Start Out Today! Everybody Wins!

First Coupon

POINTS 200

(after May 25).

Can. Each Coupon is
100 CREDITS
Neatly Trimmed.

First Subscription COUPON
Good for 10,000 Credits

By using this coupon with your first subscription you will get a big start. Return this coupon to the "Club Manager" at The Sea Coast Echo office with your first subscription payment, either old or new, and you will receive 10,000 credits in addition to the regular schedule shown elsewhere in this announcement.

Name of Subscriber.....

Club Member's Name.....

Am't. Enc. \$..... (Old or New Sub.)



1st Prize
Standard
Chevrolet
SEDAN
Bought of
Chevrolet Co.

Ford Sedan

Bought of
ards Bros.

3th PRIZE
Beautiful
DIAMOND
RING

No Risks
No Losers
No Regrets
Get In and Win!

Here's the Plan in Brief

The object of this campaign is two-fold; primarily to increase the ever growing subscription list of THE SEA COAST ECHO to collect subscription payments from present or new subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works to the ultimate good of all concerned.

The plan adopted for the awarding of these prizes is the fairest and most impartial conceivable. There will be no "double credits" or "triple credits" offers during the competition. Neither will there be any long term subscriptions accepted. The plan of the Campaign is straightforward and simple and is fully outlined in this announcement today.

HOW TO ENTER—WHAT TO DO
1.—SEND IN THE ENTRY BLANK—it counts for 5,000 credits.
2.—USE THE RECEIPT BOOK—as soon as we receive your entry we will send you a receipt book so that you may take subscriptions. Every paid in advance subscription counts credits according to the schedule below. You do not have

to be a subscriber to THE SEA COAST ECHO to compete.

3.—SEE YOUR FRIENDS—Get your friends and acquaintances to subscribe. Also organize them so they will assist you to get subscriptions from their friends.

4.—USE THE TELEPHONE—Call up everyone you know. Tell them you are in the campaign and ask for their support.

5.—ONCE IN, STAY IN—Don't get discouraged or let anyone try to discourage you. Someone will win the Big Cars—Why not YOU? Get complete information. Call, write or phone the Campaign Manager at the Echo office, Telephone No. 3-J.

HERE'S HOW TO SUCCEED

It takes credits to win, and credits are secured as follows:

The way to get credits is by securing new and renewal subscriptions to THE SEA COAST ECHO. For each subscription turned in a certain number of credits are issued, the number varying according to the amount collected and during which "period" same is received at the Campaign Department. So, you see, the more credits you get, the better your chances are to capture the biggest prize. Enter now.

SCHEDULE of CREDITS and SUBSCRIPTIONS TO

The Sea Coast Echo

First Credit Period	Second Credit Period	Third Credit Period
Embracing the first three weeks terminating May 18, the following number of credits will be issued for subscriptions	Embracing the 4th and 5th weeks terminating June 1, the following number of credits will be issued for subscriptions	Embracing the 6th week terminating June 8, the following number of credits will be issued for subscriptions
1 year\$2.00 1,500	1 year\$2.00 1,000	1 year\$2.00 500
2 years\$4.00 8,000	2 years\$4.00 6,000	2 years\$4.00 4,000
3 years\$6.00 12,000	3 years\$6.00 10,000	3 years\$6.00 7,000
5 years\$10.00 40,000	5 years\$10.00 30,000	5 years\$10.00 20,000

The above schedule of credits for subscription to THE SEA COAST ECHO which is on a sliding basis, positively will not be changed during the campaign. However, a SPECIAL BALLOT, good for 100,000 credits, will be issued with every "club" of \$20.00 in subscriptions turned in by candidates. This arrangement will be in effect during the entire campaign and is to be considered a part of the regular schedule. Remember this ad lay your plans accordingly. No subscription for less than one nor more than five years in advance from any one subscriber accepted. When needing new supplies or information, get in touch with the "Manager," Telephone 3-J.

SSION

**TO ALL NON-PRIZE
WINNERS. GET IN**

Monday April 29, 1929
8, 1929. You can start NOW.

WORK AND PLAY AT S. J. A.

Expression Classes Give Enjoyable Recital.

Those who attended the Recital last Friday night avowed that they had spent a most enjoyable evening and at the close of the program declared that they would have loved to have heard lots more. The girls one and all acquitted themselves admirably of the respective poems and lines which they read. The Program was characterized by a great diversity, the gay, the humorous, the colorful, the sad were happily combined and intermingled.

S. J. A. is proud of her Expression Classes and deeply appreciative of their able directress Mrs. Val Yates who spared neither time nor effort in her work and who has produced such fine results during the short time which has elapsed since the organization of the classes.

Former Classmate Basketball Star.

We are justified, we think, in the pride which we feel in our former classmate, Verna Batson, concerning whom the following was recently published in a Texas newspaper:

"Miss Batson of Christie-Hobby of Houston, is awarded the running-genters berth. She is a very experienced player, having been a star at St. Joseph's Academy, Bay St. Louis, before moving to Houston. She is smart, using her head at all times. She would make an ideal mate for Miss Haden the two being outstanding in brainwork."

Junior Sodality Spare no Effort To Make Fair a Success.

The Juniors are sparing no efforts to make the Fair to be given in conjunction with Saturday's Entertainment a great success. Donations, funds, candy, cake, ice-cream, soft drinks and sandwiches are topics of the day at S. J. A.

Two Programs to be Given.

The Fair Saturday, April 27th, itself is to begin at 6 o'clock. The entertainment will be divided into two programs, the first which will commence at 7 and the second at 9. The same ticket will admit you to both performances. The third and fourth grades have been busy all week putting the finishing touches to their numbers. "Dottie's Dream," is a delightful little playlet. The Primrose song and dance is sure to delight you, which many of us think that the Gulf Coast Baby Show is bound to be a favorite number. Then there will be several songs and recitations by the other classes from the First on thru the Sixth. Several musical numbers will also be given. Altogether, the

MACCABEES TEAM ADD THREE NEW PLAYERS, GAMES

Schedule of Balance of Season for Popular Baseball Team Announced

The Maccabees Baseball team of the Gulf Coast League has added three new players, Wallace, Bon-tamps, Harry Whop. Glover, Jr., H. Cox, the latter a pitcher.

The team has scheduled a number of games for first and second half of the league season. The first half which closes the middle of June follows:

April 28, Lyman; May 5, Biloxi; May 12, Home-Gulfport; May 19, Home-Lyman; May 26, Home-Biloxi; June 2, Ocean Springs; June 9, Home-Pass Christian; June 16, open.

The schedule for the second half follows:

June 23 at home—Pass Christian; June 30, Ocean Springs; July 7, Home-Gulfport; July 14, Home-Lyman; July 21, Home-Biloxi; July 28, Gulfport; August 4, Lyman; August 11, Biloxi; August 18, Home—O. S.; August 25, Pass Christian.

grammar grades have done their best to prepare an only enjoyable program which cannot fail to please.

Society News.

One of the most thrilling events of the season was the prom given by the P. B. D. fraternity. The prom lasted from one until won. It was begun by the members of the P. B. D's and the Grand March being led by "Alonso" Blaize and Miss Manly, "Harry" Weinacker and Miss Sigler, "Luke" Dyess and Miss Allingham. The other guests followed in turn and the Grand March proceeded on to the tune of "Sweet Hearts on Parade," accompanied by "Anthony" Schiro, pianist and Olivette Foster, violinist.

The members of the P. B. D's—Blaize, Weinacker, Dyess and Daniels held high hopes of this prom being a huge success and their hopes were amply realized. Those invited numbered twenty and the guests all in costume dress soon fell sway to the Jazz music furnished by the Bangor Buddies from Cincinnati.

All agreed that the B. F. A. Sorority, represented by Misses Allingham Cassidy and Manly were the outstanding guests of the night due to the picturesque of their costumes.

When the Banjo Buddies struck up their "Good-Night" audible sighs were heard by all as they too said Good Night and departed to their respective abodes.

Only
\$15.00
Down

Balance
24
Months

GENERAL ELECTRIC REFRIGERATOR

Put it in your home now! For a short while longer our present terms will be effective. Any refrigerator regardless of size or price is available at \$15.00 down. Payments made over a 24 months period right with your light bill. You will ultimately come to electricity refrigeration so why not enjoy it right now. Come in the store and look at them or write us for complete information.

WE WANT TO SERVE YOU AS WELL AS SELL YOU.



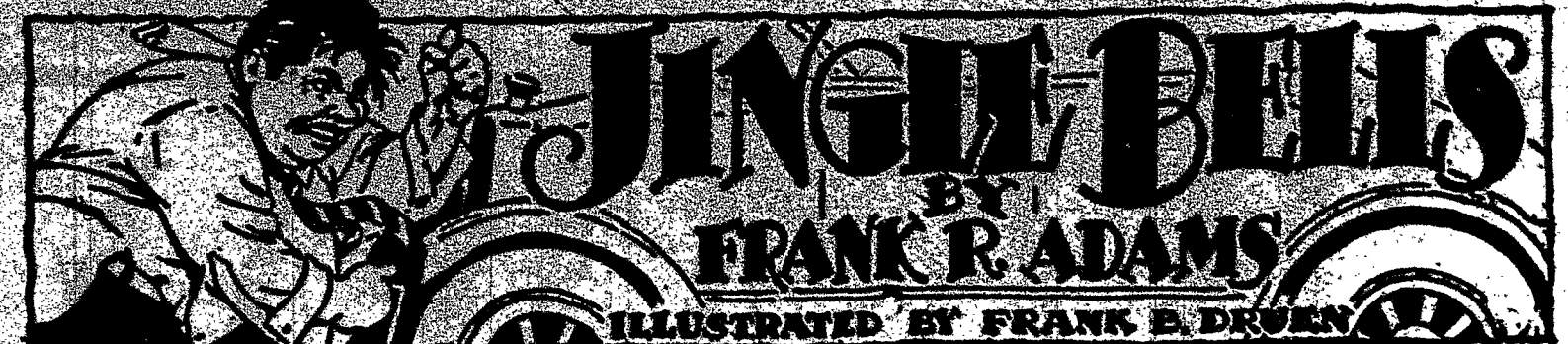
WANTED TO RENT!

Furnished beach front homes and off beach cottages for this summer season. Now is a good time to start getting your property in desirable condition. Please mail me full particulars as to the number of rooms, price per month or season. Am getting up list of rentals so please don't delay in listing your property with me.

R. TERRELL PERKINS

823 PERDIDO STREET NEW ORLEANS, LA.

Typewriter Ribbons, at the
Echo Office—75c.



WHAT HAPPENED SO FAR

Tom Bilbeck is the narrator. He is a fat newspaper writer who drives a tumbledown car he calls Grandmother Page. He is in love with Maryella, his rival being Jim Cooper. The three are members of an amateur dramatic group. Plans for a play at the Old Soldiers' Home are under way. Grandmother Page has engine trouble while Maryella is out driving with Bilbeck, and Cooper, passing in a big roadster, taunts him. After Maryella has left Bilbeck is able to start his car again.

NOW GO ON WITH THE STORY

CHAPTER II.

Rehearsal.
Our version of "Pygmalion and Galatea" would doubtless surprise you if you are at all familiar with the original, in which Pygmalion is the artist and carves the lady in the sketch out of a block of marble.

We started out to rehearse it that way, but ran into difficulties when the matter of costumes came up for discussion. It seemed advisable that the statue should wear white tights and white grease-paint on the face in order to carry out the illusion. All the ladies of the club were quite content that it should be so, but when it came to assigning the parts each and every one refused to be Galatea.

For a time it looked as if we would have to fall back on some little sketch of Shakespeare's until Maryella made the practical suggestion that we

I was late, but it didn't make much difference, as all during the first act the statue of Pygmalion was a paper mache figure. Between the acts I was supposed to take the place of the statue in the same pose so that a little later I could come to life in response to Galatea's wish.

When I came in they were rehearsing with the dummy. Everything appeared to be going very well. Maryella looked absolutely ravishing in the Greek drapery, and Jim Cooper was doing the best he could to impersonate a skinny Greek warrior.

He was even thinner than I had suspected. As a Highlander he would never be a conspicuous success. Any one could tell that at a glance.

The part of a young sculptor's apprentice was taken by Mrs. Hemmingway, a dazzling blond who was worth going miles to behold in a short Greek tunic and sandals. She wouldn't have fooled any one but a blind man into thinking she was a boy, but nobody minded that. She had talents enough to get into a Ziegfeld chorus any day.

There were a dozen other parts played with intent to kill in the good old amateur way. I discovered former male friends hidden behind bushy beards that dropped off occasionally at a critical moment, leaving the actor bald-faced and speechless and ladies I used to know disguised as Hellenic maidens by doing their hair into a Psyche knot and trimming their best nightgowns with a Greek key-design and an occasional swastika.

Off stage, doing a piece of embroidery while she waited for her cue, was Mrs. George P. Lilliove, the wife of the most popular undertaker in town. In Greek robes Mrs. Lilliove looked almost exactly like a haystack with a tarpaulin over it.

I slipped into my dressing-room unobserved. My costume was there. I had not seen it before, so I was a trifle surprised at the bulk of it. The whole thing could have been put in the pocket of a dress waistcoat without spoiling the shape of it any. It was silk and white, but it seemed awfully thin. I played safe by wearing my underwear beneath it.

There was no full-length mirror in my room, so I could not get the en-



change the story. Her idea was to make Galatea a sculptorine who hammers a hunk of stone into a beautiful male statue by the name of Pygmalion.

Can you imagine an anti-feminist thinking up a thought like that? Maryella's suggestion carried. As the literary man of the organization, I was appointed to doctor up the manuscript to fit the change of characters. Later, much to my surprise and in spite of my protests, the stellar role of Pygmalion was forced upon me.

To-night was to be the dress rehearsal and on the following evening we were scheduled to give a trial performance in the barn at the Old Soldiers' Home. The trial performance was for the double purpose of getting easy in our parts and of making the old soldiers realize that war is not so terrible after all.

When I returned to my bachelor rooms in town I had only time to change to some dry clothing and hurry over to the rehearsal without getting anything to eat. Food did not appeal to me anyway. Neither did anything else least of all rehearsing a lot of fool love-talk. My own romance had suffered such a disheartening set-back that I was in no mood to enact the role of a hand-hammered Romeo of mythology.

But I went just the same. You know how hard it is to step out of the routine business of your life just because some disaster has befallen you.

Your perceptions become numbed and you wonder vaguely why the sun is shining, but you go on doing the things that are expected of you just as you have always done.

"Business as usual" is not the motto of an exceptional nation. It is the underlying principle of the progress of the human race.

The Sheridan Dramatic Club had borrowed for rehearsals the stage of the local opera-house, which was vacant that week. It was there that I wended my disconsolate way.

Galatea entered. She was dressed in a gold-trimmed robe. On her neck was a single strand of beautiful pearls. I recognized them as Mrs. Hemmingway's. Maryella had borrowed them because their owner couldn't wear them for the performance, as she was playing the part of a boy.

Galatea's eyes were on the floor, pensive. She came slowly to the pedestal on which I stood. She knelt. She looked up.

She held her pose for a long time without saying a word—without expressing even a whispered wish that I would come to life. Maryella was wordless.

"What's the trouble?" inquired the coach, who stood, book in hand, just over the foot-lights. "Miss Waite, your line is, 'My dearest wish—'"

"No," she stopped him impatiently. "I know my lines. It's the statue."

Her tone was full of vexation. "What's the matter?" I inquired.

"I'm tired of listening to her sympathizing with him and went out of the auditorium by myself. I did not care to talk to any one. To criticize my acting was one thing, but to make personal remarks about the shape of my legs was going too far for me. I made up my mind to withdraw from the Sheridan Dramatic Club as soon as the performance of "Pygmalion and Galatea" was over. I would not leave them in the lurch now, as I might do and wreck the entire performance but as soon as it would not be conspicuous I would assert my dignity and resign on the ground that it took too much of my time. I admired Maryella, but she could hardly expect me to stand for being made fun of before Jim Cooper.

"I think it is an awfully funny play, don't you?" inquired a voice behind me.

I looked around. In the aisle stood Mrs. Hemmingway, a plump sylph in the half-light of the auditorium. She apparently wanted to sit down, so I made room for her beside me.

"You think it is quite funny?" I repeated interrogatively.

"Yes," I did not realize it so much until I saw the costumes. I didn't know you were going to be a clown."

She pointed to my white face. I suppose she would have laughed herself sick at the Venus de Milo. Mrs. Hemmingway is a movie fan, and her sense of humor must have been curdled by this comic-fall stuff.

Here I was gotten up to represent a beautiful work of the sculptor's art, and she had missed the idea entirely and thought I was meant to be funny!

"The best scene," she went on, innocently endeavoring to flatter me, "is where you tell Maryella you love her: there in the garden. It was better than Charlie Chaplin."

And that scene was pure poetry; I wrote it myself, so I am sure of it.

"Thank you very much for your appreciation," I said, wishing that she were a man so that I could say what I really thought. "You no idea how your praise makes me feel."

"I'm glad. I thought you were sort of blue over her all by yourself, so I decided to cheer you up."

Then she added hastily for fear she had ruined the effect of her praise! "I really meant what I said though about your being funny."

The dear little featherhead was trying to make me feel good! She was prompted by the instinct which makes one woman try to heal the hurts inflicted by another. I was a bear not to accept her tribute in the spirit in which it was offered.

"Thanks ever so much," I assured her, and reaching over carelessly I patted her hand, which lay idly on her knee.

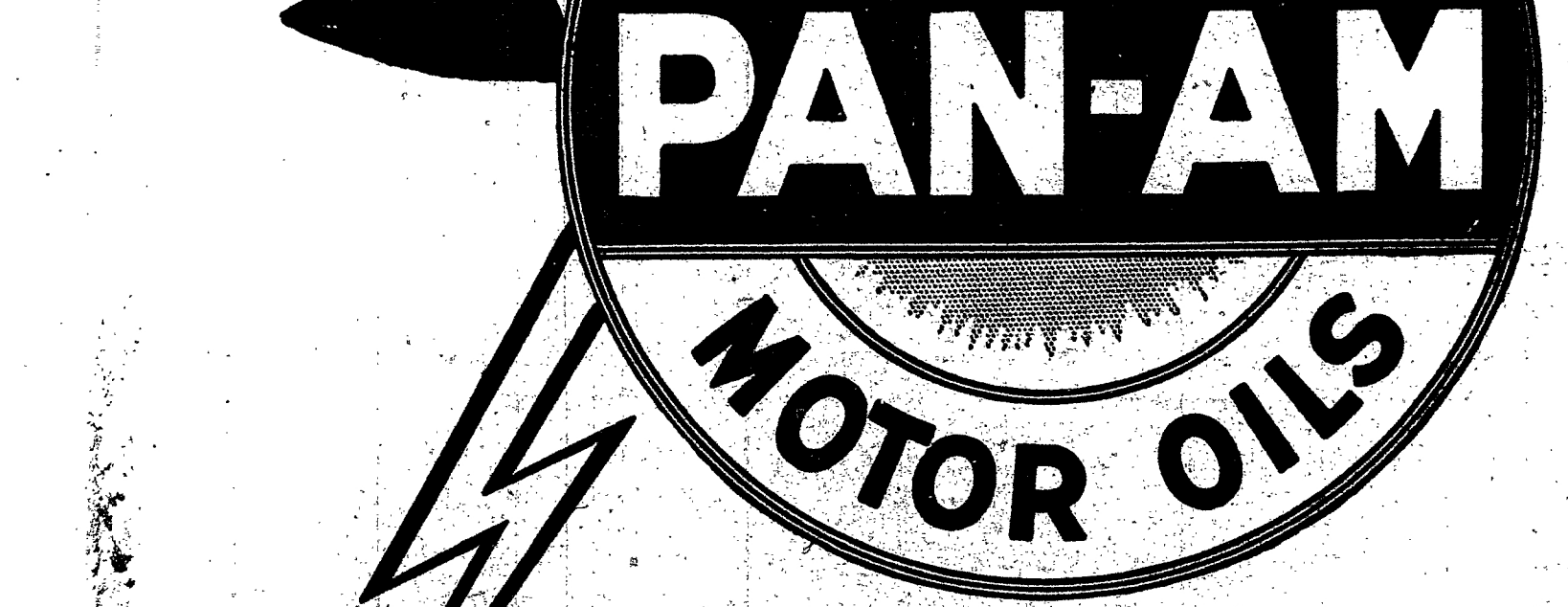
As I did so a strong hand came down on my shoulder and, heavy man though I am, I was hoisted bodily from my seat to the aisle.

"I caught you, didn't I?" hissed an angry voice. "I've suspected there was some man in the case to make my wife so crazy about acting all of a sudden."

(Continued next Week)

Clean Gasoline

YOUR CARBURETOR WILL SHOW YOU



Mechanics will tell you that PAN-AM goes a long way towards keeping your motor at peak performance by keeping your motor clean. Because PAN-AM is clean. Clean from the ground up. Clean all thru your motor.

Your carburetor, the heart of your motor, will show you. Prove for yourself all that is claimed for PAN-AM.

Pan American Petroleum Corporation

PAN-AM GASOLINE

Burns Clean
Because it is Clean

SERVICE WELL DONE

The Pathfinder reports this itemized bill from an artist to a church for restoration of ecclesiastical paintings:

For correcting the Ten Commandments	5.12
For renewing heaven and adjusting stars	7.14
For touching up purgatory and restoring lost souls	3.00
For brightening up the flames of Hell and putting new tail on the Devil, an doing odd jobs for the damned	7.17
For mending the shirt of the Prodigal Son and cleaning his ears	3.39
For putting new tail and comb on St. Peter's rooster	2.20
For washing the servant of the high priest and putting carmine on his cheeks	5.02
For taking the spots off the son of Tobias	10.30
For putting earrings in Sarah's ears	5.20
For decorating Noah's ark and new head on Shem	4.31
Total	\$52.91

Don't Be Too Wise.

Folks who think themselves well informed sometimes laugh at theories others advance, who perhaps have not had equal educational advantages with them, but oft times they themselves don't know as much as they think they do.

We have heard handed down among farm folks many theories and superstitions about planting and weather, most of them probably not correct, but evidently based upon observation of many years. There must be some reason for them, and very often there is more truth hidden in these ideas than one might suspect.

We have heard that castor beans planted in a garden will drive the moles away, but have failed to see any results obtained therefrom. Recently government workers report that geraniums containing a chemical compound known as "geraniol" which is highly toxic to Japanese beetles, and it is probable that from this compound may be developed a new and better poison for this serious pest.

GUIDEPOSTS TO Health and Happiness By Bernard Macfadden



ATTRACTING LOVE

Sometimes it is called "charm," sometimes "personality." A more recent term for it is, "It." But the thing that suddenly makes a boy realize that the girl with whom he has grown up is no longer his playmate, but his sweetheart, is really physical magnetism—the most important phase of attraction between a man and woman. It is the divine force from which love evolved.

But fortunately all girls are not born with a sufficient amount of this magnetism. It's like curly hair—you either have it or you don't. How then can one acquire such a wonderful force—and make no mistake; it can be acquired.

To acquire your full quota of magnetism you must retain the spirit of youth. You must be throbbing with the forces of life. You must make every part of your body thoroughly alive. You must become strong and pleasant to look upon. You must be

clean inside as well as outside. In addition to regular exercise, you must eat wholesome foods and give your body proper care in every way. A clear eye, beautifully tinted skin, a well developed chest and body—these you must have.

You must send out from your body a glowing aura of femininity, for sex is the dividing line between manhood and womanhood, and the more marked you are, the greater your attractiveness. Look to the animal world for your perfect object lesson. Why is the male bird more gorgeously plumbed than the female? Because it is Nature's way of attracting the female, and it is through the female that the torch of all life is handed down.

So take your choice. You can make yourself a splendid woman plodding along through an empty life, whose life is crowded with exalted experiences. Or you can be the clod, it's up to you.

Mirrors of The State. Mississippi Happenings

GIRLS; FIRE—

College girls in nightgowns did excellent work last week when they formed a bucket brigade to fight fire on the third floor of their S. T. C. dormitory. Two hundred girls; their hair in their eyes and their bare feet on the floor; extinguished the flames before the fire department reached the scene.

HEAD—

Late one recent afternoon a lone aviator landed on the farm of J. M. Head in Madison county; pitched a tent; next morning he folded his tent, zoomed away eastward. Two hours later Colonel Charles A. Lindbergh arrived in Meridian, refused to tell where he had spent the night. Farmer Head is just wondering.

STOCKSTILL—

Vernon Stockstill found himself unable to stand still when sleeping stock awoke to chase him from the summit of Rock Hill, near Prentiss. Stockstill had been studying Pers in occultism, climbed the hill at night to try out one of his formulas. A herd of hogs objected; routed him.

NOT SAW SURE—

Pike county officials saw last week that their jail was not saw-proof; saw also that they had failed to see a saw one hobo carried in his pocket when they shaved him into their McComb pen. Within two hours after being ordered to jail the prisoner and his partner made their escape.

MAD MACK—

Grady Harlow sat on the bank of Watson's mill pond near Collins, fishing. Came Mack Magee, pushed him in. As he waded out Mack met him, slit his throat from ear to ear. Long but not deep, the wound is healing. Mack used to live at the insane hospital in Jackson.

FIERY JAILBIRD—

Edgar Watson, peg-legged prisoner, decided he'd burn a little hole in the wall of Washington county's jail and escape. Carefully he laid his plans, carefully built his fire. When it got beyond his control firemen put it out; put escaped prisoners back in their cells.



Four Months From Now

WHAT chicks get in their feed will have a lot to do with keeping them alive and growing. More than 2,500 hatcheries say, "Feed Purina Chick Starter." There's a reason.

Every ingredient that goes into *Starter* is carefully chosen and tested. *Starter* is rich in life-giving and growth-producing vitamins, proteins and minerals. Every ingredient in *Starter* has its job to do. Every ingredient does its part in keeping chicks alive and growing.

Start your chicks on Purina... keep them on Purina... you'll get more grown-up chicks and have more money left after all chick raising costs are paid. Tell us how many bags of *Starter* you need right now.



C. C. McDONALD

RAY ST. LOUIS, MISS.

ECHOES OF WEEK FROM ST. STANISLAUS COLLEGE

The sidewalk along Union Street from the end of the New Gym up to Prof. Wentworth's house has been completed.

Mr. Wentworth and Walter Leonard enjoyed a visit to the former's home in Hattiesburg, Miss., last Thursday.

Brother Regis and Brother Conrad have started making bricks which will be used in completing the wall around the stadium.

With the new automobile entrance to the college being removed to beyond Bro. Cyprian's house, work is now under way to construct a heavy wire and concrete fence on the Union street side of the campus.

Albert Uhlay, a member of our senior Class, visited his home last week for the purpose of attending his sister's wedding which took place last Sunday.

Three teams are tied for first place in Bro. Regis' league. The Teams of Pat Wilson, Teddy Posner and Joe Hughes are the deadlocks. Each man on the winning team will receive a college pennant as a trophy.

Sodality News.

Money is being given generously for the missions. Last week \$6.48 was collected. The eleventh grade, (Brother Albertus'), led with over a 100 per cent or more than five cents per boy for the week. The eleventh, Mr. Wentworth's room, came second with 77 per cent and the graduates third with 72 per cent. The per cent for the whole school was 47 per cent. We can raise this per cent if every boy remembers how much more the Lord has done for him than for the needy one in China.

The total per cent for communions was 97 per cent. The seventh grade came first with 120 per cent. The tenth grade, (Bro. Cyprian's), came second with 110 per cent and Bro. Rodolph's tenth ran third with 100 per cent.

The best poem received during the past week was again submitted by Dominick Genard. It is as follows:

THE MISSION

People are starving in China
Let's help them, nothing could be kinder.
Say that you are willing, to aid,
To cry your best, these lives to save.
Just think of the Missions.

Think of the people that are losing their health
Come on boys, every little thing will help.
Every little nickel and dime
Will save them hard times.
Just think of the Missions.

Money, stamps and tinfoil will help these people that are so ignorant of wealth.
Give what you can to-day
And not put off to a later date
Just think of the Missions.

The collection for Father Lord now amounts to \$27.78. We gave in seventy-one cents after our meeting last Saturday.

A drive for the collection of dues is in progress. The thirty-five boys who have not paid up are urged to do so soon. If you do not remember whether you have paid your dues or not, you can find out by looking at the notice on the bulletin board.

Visitors.

Paul Capdeville was visited, last Sunday by his Aunt and Uncle. Mr. and Mrs. W. A. Riggs of Long Beach, Miss., together with their four daughters, Winifred, Laura, Billie and Ellen.

Charles Collins was surprised by his mother, Mrs. A. L. Collins who visited him last week.

Mr. and Mrs. J. M. Hayes visited their son, William last Sunday. William is a member of this year's graduating class.

Last Sunday Tom Wallace was visited by his parents, Mr. and Mrs. W. L. Wallace who motored over here from Gulfport.

Wilson and Hamilton Guenard had their weekly visit from their parents.

FELT BAD AFTER EATING

"FOUR YEARS ago, I suffered with heartburn and bilious indigestion. Whatever I ate disagreed with me. Gas on my stomach made me very uncomfortable. My tongue was coated and my color was bad. I needed a good laxative, and so my mother-in-law gave me some Black-Draught and told me to take it. I found it helped me very much, so I bought it for myself. Seems it was the very thing I needed. It is a fine family remedy, and I use it when I need something for constipation."

"I also give Black-Draught to my children whenever they need something for colds or upset stomachs. Our whole family takes Black-Draught."—Mrs. G. C. Leary, 103 North Alston Ave., Durham, N. C.

BLACK-DRAUGHT
For Constipation
Indigestion, Biliousness
WOMEN WHO HAVE A TENDENCY TO BE
CAREFUL. Used over 30 years.

Mr. and Mrs. H. Guenard of New Orleans.

Mrs. B. Sullivan and her two daughters, Alma and Agnes visited her son, Bat.

Victor Gerolamo was surprised on seeing his Mother and Father here last Sunday. They motored down from Kenner, La., their home.

Last Sunday morning Mr. T. E. Posner visited his son, Teddy, and spent a most pleasant day.

Little Henry Asher was visited by his mother and little brother George last week.

During the past week Mr. Henry Burguieres visited his two nephews, Pierre and John.

Mrs. F. Bowers visited her son Francis last Sunday and enjoyed a delightful day with him.

Morris Goldberg had a visit from his Father and Cousin, Edward Hapley.

Walter Judlin was visited by his parents, Mr. and Mrs. P. L. Judlin.

First Round Ends.

Brother Regis' league completed the first round Sunday with three teams tied for first. The respective teams tied for first place are: T. Posner's, J. Hughes and P. Wilson's, while the other teams finished up in the following order: F. Johnson's, T. Yalet's and L. Petrich's.

Many Qualified for Times-Picayune Badge.

The following boys have qualified for and are entitled to the handsome Times-Picayune Track Badge: Gray, Vallon, Garcia, Ducasa, Massengill, Glover, Schiro, Dichler, Grevenburg, E. Jones, Korndorffer, Saucier and Collins.

Stanislaus Vs. Morris Pets.

The Stanislaus nine will play the Morris Pets of New Orleans Sunday April 28th. The Pets have always had a good team and have made the Rock-a-Chaws fight for a victory. They promise to furnish real competition Sunday and to make the game very interesting.

In the typewriting class the following boys received a bronze medal and certificate from the Underwood Typewriter Co. for speed and accuracy. In the first year Dominick Genard made 40 words a minute and Thomas Egloff 30. In the second year Wilson Guenard made 48 words a minute, David Gray 46, Herman Andrade 46, Mario Esquivel 42 and Floyd Johnson 42.

We Wonder—

Why Henry Gasque is called tacks?
Who is Glover's new girl friend?
Who is Lacoste's playmate?
Why Rene was late for school Friday?
Who is Dugas's new flame?
Who is called the square headed Dutchman?
Why Lyons and Cassidy want to go to Hollywood?
Why Korndorffer is called Andy Gump?

INSURANCE MEN'S CONVENTION NEAR

Railroad Surgeons Also to Meet on Mississippi Coast

Hotel Buena Vista at Biloxi, will be the scene of many conventions during the present season, with a total expected attendance of over 4500 delegates who will make their headquarters at the hotel from April 23 to June 24. This includes the spring convention list of only the one hotel. The reinsurance conference will meet Wednesday with members from eight or ten largest insurance companies in the United States, numbering 100. Then will come the Illinois Central railroad surgeons with 500; the Delta Zeta Sorority May 3 with over 100; Mississippi Bankers' Association May 14 with 200; Mississippi Supervisors June 22 with 50; L. & N. railroad veterans employees May 25 with 3000; Federal Reserve Bank employees, June 3.

The Kappa Delta Sorority, one of the largest to come here, with 800 young women, comes later in the season. The Alephania Shrine Club, with 100 members, comes June 30. Besides there are other conventions due to come to the Mississippi coast in the vicinity of Biloxi, including the Mississippi State Lions at the White House May 6-7 with over 200 delegates and the National Steel Construction Association at the Edgewater Gulf hotel the latter part of April.

Baseball Game

A game of baseball will be played Thursday afternoon, 3 o'clock, between the Ramblers and the Yankees, two local teams. The line up follows:

Bay Ramblers: W. Carver, C. Higgins, L. Strong, Ed. Blaize, H. T. Fayer, E. Marquez, O. Laurent, B. Hietzman, B. Strong, V. Favre, Vic Carver, Howard Carver, S. Seaze-nean.

Bay Yankees: C. Banderet, Ed. Whitfield, J. Ladner, G. Maurig, A. Leach, Mouse H. Toca, J. V. Bon-tamps, J. Benigno, M. Whitfield, H. Favre.

HELD IN JAIL

Placide Hoda, 24, of the Standard neighborhood, arrested last week by Deputy Sheriff Ladner Nicaise, and charged with hitting Alfonso Ladner over the head with an automobile pump, and held in the county jail to await the outcome of Ladner's wounds, will be given a hearing on Thursday of this week before Justice of the Peace F. Puente at Kiln. It is reported that Ladner, who is in a hospital at Lumberton, is improving and his wounds will not prove fatal, it is said.

Hancock County Insurance Agency

INSURANCE

FIRE
TORNADO
AUTOMOBILE
LIFE

CASUALTY
BONDS
FIDELITY
JUDICIARY

IN ALL ITS BRANCHES

Let Us Take Care of Your Needs

A. A. Scaffide, S. L. Engman, Agents.

Phone 108, Hancock County Bank

COMMENT ON SPORTS

Jack Demsey keeps himself in the limelight with "You never can tell. I may come back and I may not." With this line, and a training workout the ex-champion has the boxing world in a flutter, trying to decide what he is going to do. And, this is exactly what he wants' since Jack Demsey, in the limelight, is a good advertisement for the boxing contests that he promotes, whether he fights or not.

However, looking over the present crop of heavyweights makes a lot of sporting writers wonder why Jack doesn't come back into the ring. They figure that he is good for a cool million dollars at the box office, where the biggest battles are won, and that nobody else, now rampant in fistiana could do anything like that, and more to the point. The Manassa Mauler would probably win, and be good for another big gate.

With the big leagues under way and the fans wondering how it is all going to end, we venture to call your attention to the predictions made by sixty major league sporting writers as the season starts. The compilation comes from the Associated Press.

The World's champion Yankees will fly their fourth straight American League flag without much of a struggle, if the preponderance of opinion of what the race will develop. The New Yorkers are picked to win by 53 of the 66 experts who contributed their selections. Ten others pick the Athletics while two favor St. Louis and one selects Washington.

The Giants, however, emerge as consensus favorites in the National League only after a close race with the Chicago Cubs. Of the total of 64 ballots cast in the Giants and 26 the Cubs. Only three pick the St. Louis Cardinals, 1928 champions, and two the Pittsburgh Pirates, titleholders in 1927.

Here's the order of finish predicted:
American League—New York, Philadelphia, St. Louis, Detroit, Washington, Cleveland, Chicago and Boston.

National League—New York, Chicago, Pittsburgh, St. Louis, Cincinnati, Brooklyn, Philadelphia and Boston.

Captained by Walter Hagen, ten native-born American golfers sailed

for England the other day to try their game with a similar team of British professionals. The first match in 1928 aboard, saw a British victory, which was evened last year when Hagen led the Americans to victory. This is the first year that the United States has been represented abroad by a team composed entirely of those born in this country.

DANCE IS SUCCESS

The dance Saturday night given by the Knights of Columbus at their hall on Main street, was one of the most successful given this season. A large crowd was present to enjoy the evening including a party from Pass Christian, Gulfport and Piquemine. Another dance is scheduled for May 4th, at the K. C. Hall.

This is the time of the year when the public should look out for spring poets.

AN Antidote for LONELINESS

To you modern women,
telephone service in

your home means freedom from the pangs of loneliness. For it stands ready to bridge the gulf between you and your friends in town, or those in distant places.

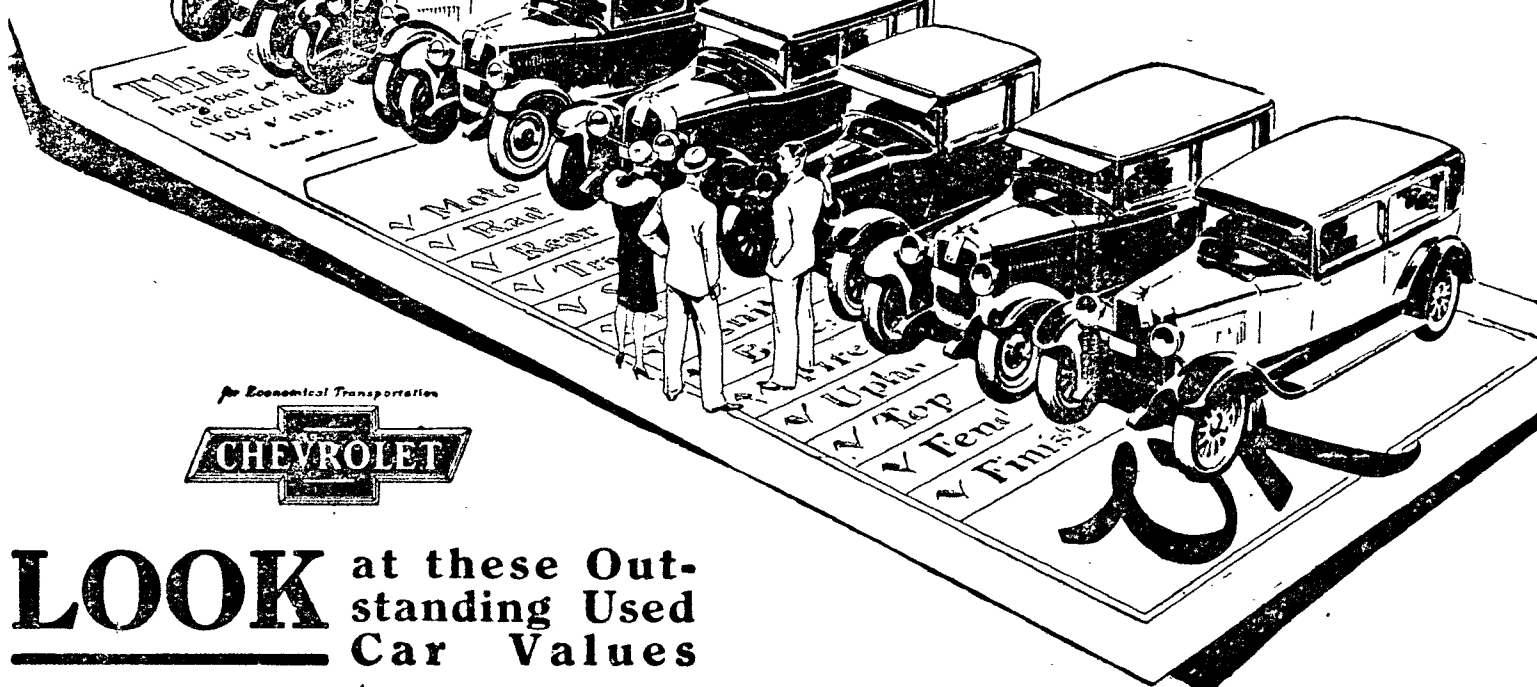
And what of the sense of security afforded by the telephone? What a comfort it is to know that in case of emergencies you are within instant touch of the various protective agencies—the police, hospitals, doctors, fire department.

Have you ever reckoned the cost of telephone service compared to the comforts and conveniences it returns to you?

SOUTHERN BELL TELEPHONE
AND TELEGRAPH COMPANY
(Incorporated)

Buy on a Sound Basis!

We stand behind every Used Car
bearing the Red Tag
"with an OK
that counts"



LOOK at these Outstanding Used Car Values

CHEVROLET COPE 1927 MODEL—\$325.00. This car has a new paint job, 5 good tires, motor thoroughly overhauled. Runs like new. 1929 License.

CHEVROLET COACH 1926 MODEL—\$250.00. Thoroughly reconditioned. Good Tires, new paint job. A real bargain. 1929 License.

FORD COUPE 1925 MODEL—\$150. This car has special pistons. Good tires, front and rear bumpers. 1929 License.

CHEVROLET SEDAN 1926 MODEL—\$215.00. In first class condition. This is a pick up.

CHEVROLET TOURING 1927 MODEL—\$215.00. New paint job, new seat covers, new top motor thoroughly overhauled. Runs like new. Don't miss this one.

OUR used car department is operated under the famous Chevrolet Red O. K. Tag system. Under this plan, we attach the Chevrolet Red O. K. Tag to the radiator cap of every reconditioned car—showing exactly what vital units of the car have been checked or reconditioned by our expert mechanics.

We believe that no fairer system of used car merchandising has ever been worked out—for it assures the customer honest value.

Due to the great popularity of the new Chevrolet Six, we have on hand at this time a wide selection of "O. K.'d" used cars taken in trade on new cars. Come in and look them over. You are sure to find exactly the car you want at a price that will amaze you. Terms are exceptionally easy.

BAY CHEVROLET COMPANY,
PHONE 52
WASHINGTON STREET.

Look for the Red Tag "with an OK that counts"

BEACH DRUG STORE

Features for "MOTHERS' DAY," Sunday May 12
HOLLINGSWORTH'S CANDIES
 (Winners of World's Grand Prize Paris Exposition, as
 Finest Candies.)

HUYLER'S—"World Renown."
ELMER'S—"Goodness Knows They're Good."

We have these packages in every assortment made up special for the occasion. We also do your mailing and deliveries. Let us have you in our store to see this ELABORATE ASSORTMENT.

CITY ECHOES

—Mrs. C. M. Weeks has returned from a pleasant visit to Chicago.

—H. H. Hedden and sister, Mrs. Stanton of New Orleans are at the Weston for an indefinite stay.

—Mr. and Mrs. Osmond Green of New Orleans were weekend guests of Mr. Green's parents, Mr. and Mrs. John A. Green.

—Mr. H. S. Weston has returned from Meridian, where he spent several days in fraternal meeting and incidentally attended business in Jackson.

—Mrs. Sidney Otis and daughter of Logtown, spent Monday evening at the Weston en route to Mobile where they will visit for two weeks.

—George R. Rea spent the early part of the week at the State Capital in the interest of business matters and also spent a while visiting his parents, in Wesson, Miss.

—A. F. Barclay and two daughters of New Orleans are at the Hotel Weston for two weeks. Mr. Barclay is chief engineer of the belt railroad of New Orleans.

—Mr. and Mrs. John Osmond have moved to New Orleans and are located at A-7 Montainebleau Drive. They have rented their home on St. Charles street here for a month.

—Mesdames J. J. Dowling, Emma White and Theo Payment of Gulfport, sisters of J. A. Green, attended the opening of the new station here last Saturday night.

—Mr. and Mrs. A. J. Brodman, pioneers of Algiers, now residents of New Orleans were visitors to Bay St. Louis Sunday guests of relatives and friends.

—President Jos. O. Mauffray, Bay St. Louis Rotary Club attended the Pass Christian Rotary luncheon Tuesday, and was the recipient of much attention.

—Mr. Geo. R. Rea, president of the Merchants Bank and Trust Co. spent Wednesday in New Orleans attending the Traub-Bosarge wedding, Mr. Traub assistant cashier of the bank.

—Leo Ford of the Bay Chevrolet Company suffered an unpleasant accident to his toe several days ago necessitating treatment.

—Messrs. H. U. Canty and H. L. Kergosien, motored from Bay St. Louis to Natchez last Sunday at which place they were joined by dinner by Mrs. Kergosien, and party. Mrs. Kergosien has been visiting her parents at Monroe, sometime past.

—Mrs. Sarah Powers and many local friends are anticipating with keen pleasure the arrival of Mrs. John Davis, St. Louis, Mo., who will be her houseguest. Mrs. Davis will be the charmed circles of Bay St. Louis is always a signal for unusual social activity.

SAVE A NICKEL ON A QUARTER**Specials Friday & Saturday**

FLOUR Guaranteed, 24 LBS. 89¢
 PLAIN OR SELF-RISING

SALT MEAT PER POUND 14¢
 REGULAR SIDES

BUTTER Guaranteed Per. LB. 45¢

POTATOES 10 POUNDS 16¢

GEM NUT OLEO LB. 20¢

RICE BLUE ROSE - 5 LBS. 25¢

LARD 1 LB. Cartons, Per LB. 12 1/2¢

TABLE PEACHES, NO. 2 1-2 Can 15¢
 FOWLES

TABLE PEACHES, NO. 2 1-2 Can 19¢
 ARMOUR'S VIVIBES

PET CREAM (SMALL) 5¢

PET CREAM (TALL) 10¢

BREAKFAST BACON PER LB. 26¢
 SLICED

PORK CHOPS PER LB. 25¢

"Shirt Tail Lady"

Mrs. J. L. Murray, of Bloomington, Ill., who has presented to Mrs. Herbert Hoover an old-fashioned quilt made out of four bags of a design which Mrs. Hoover so admired that she sent one to her son as a wedding gift several years ago. Mrs. Murray was known during the world war as the "Shirt Tail Lady" because of the unique things she made out of old shirts.

ASHER - BENNETT

Lamar J. Asher and Miss Anice Bennett, both of Logtown, were married Sunday at the residence of Rev. J. G. Gilmore of Bay St. Louis. This marriage came as a surprise to their many friends, as the bride and bridegroom decided to elope. The best wishes of a large number of friends attend them for their happiness.

CARD OF THANKS

In behalf of the L. & N. Railroad Company I wish to thank Mr. C. C. McDonald, Chairman of the evening, the members of the Chamber of Commerce, the Rotary Club and all who assisted in making the opening of the new Passenger Station a success. Flowers from these two organizations and the Weston Lumber Company are greatly appreciated.

I personally wish to thank my friends for their beautiful tribute to my fifty years of service.

JOHN A. GREEN, Agent.

Parlor Politics

Politician's Daughter: I hope Jim doesn't propose tonight.
 Her mother: Why?
 P. D.: My acceptance speech isn't quite finished yet.—Life.

A Good Crop

Visitor—What have you taken out of your garden this summer?
 Brown—Three boys, a strange cow and miscellaneous chickens.—Passing Show.

Not Good for Substitutes
 An English physician claims that crying is good for one's complexion—provided, of course, that one's complexion is one's complexion.—Humorist.

Permanent Cure

"How can I stop my son striking matches on his trousers?"
 "Buy him a celluloid suit."—Faun, Vienna.

His Wife—Get up and beat them rugs. You've done nothin' all day but to doze in that chair.
 Newt Neversweat—I know it, but I've been dreamin' I was shovelin' coal an' it's clean done me up.

PROFESSIONAL CARDS

J. M. DE FRAITES, Inc.
 Architectural Engineers
 COMMERCIAL AND RESIDENTIAL
 DESIGNS
Building Construction

SANITATION ENGINEERS
 Box 53 Bay St. Louis, Miss.
 PHONE 194-J. HOURS: 9-12-2-5

DR. W. S. SPEER
 Chiropractor
 OFFICE AND RESIDENCE 207 MAIN ST.
 EXPERT MANIPULATIVE
 THERAPY
 BAY ST. LOUIS, MISS.

DR. J. C. BUCKLEY,
 Physician and Surgeon
 OFFICE: FAHEY DRUG CO., 126 CARROLL AVE.
 RESIDENCE: PHONE 315.

ROBT. L. GENIN,
 ATTORNEY AND COUNSELLOR
 AT LAW.
 Practices in All Courts.
 BAY ST. LOUIS, MISS.

DR. J. A. EVANS,
 Dentist.
 HOURS: 9 to 12, 1:30 to 6.
 Hancock County Bank Building,
 TELEPHONE NO. 34.

IN SOCIAL CIRCLES

(By Our Society Editor)

GIVES TEA.
 Mrs. Tom Johnson was hostess on Thursday afternoon of last week at a pleasant 4 o'clock tea entertaining six friends at The Answer.

LUNCHEON PARTY.
 Mrs. W. L. Wallace of Gulfport was hostess at a pleasant luncheon party at The Answer Thursday of last week, entertaining a small party of friends who motored over for the day.

HERE FROM FRANCE

Mr. and Mrs. Bernard Shields have as their guests at their home their daughter, Madame Paul Sarah (Shields) Prevost of Millau, France, who arrived last week on the Paris, landing at New York City. Her husband is a manufacturer of the P. & G. gloves. This is her first trip home in three years and she expects to be here until June. A second daughter, Miss Sidney Shields, the famous actress, came from Europe at the same time as Madame Prevost, stopping over in New York City to see to business connected with her theatrical career. She is expected to arrive on the Coast Tuesday and will remain here for a rest, pending the opening of her engagement in England. The third daughter, Mrs. Frank C. (Bessie Shields) Fourton, two sons and two daughters, of Bronxville, N. Y., are expected in three weeks, to join the family party here. These three charming women were reared on the Coast and will be happily welcomed by their friends during their visit to Mr. and Mrs. Shields.

FIRST METHODIST CHURCH SERVICES

Rev. C. C. Clark, pastor of the First Methodist Church, announces as his sermon subject for the 11 o'clock service Sunday morning, The Home. He is cooperating with Better Homes Campaign in America which holds its national observances this week, and will give Biblical directions of the essentials of the home. His 8 o'clock Sunday night subject will be, What Are You Adding to Your Faith?

Sunday, May 5, Rev. Clark will preach on Healing showing the responsibility of the church toward the weak, and studying what Christ meant when he said, Go Heal.

A special Mother's Day service, May 14, will be held at the church. The regular Wednesday night prayer meetings continue in interest. The pastor is leading a study of the books of the Bible. This past week the study was on Ezra and next week the study will be the Book of Job.

FALLS FROM TRUCK

Gaston Ladner has been confined to his bed for several days as a result of a fall Monday afternoon from his auto truck. He was hauling a mixer for the Vassall Bakery and was unloading it at the bakery, assisted by several men. In some manner the machine slipped and in attempting to avoid being struck by the machine he fell backward from the truck to the pavement. He is bruised and sore but no serious injury was sustained.

A. & G. Theater

Thursday, April 25
 "THE GIRL ON THE BARGE"
 Talking and Sound and "The Brox Sisters."

Friday, April 26.
 TIM MCCOY in
 "THE OVERLAND TELEGRAPH"
 Comedy, "This Way Please."

Saturday, April 27.
 CLARA BOW in
 "THE FLEETS IN"
 Our Gang Comedy, "School Begins."

Sunday, Monday, April 28-29.
 GEORGE JESSEL in
 "LUCKY BOY"

A singing and talking picture.
 Movietone Vaudeville and Comedy.
 Tuesday, April 30.

RAMON NAVARRO in
 "THE FIGHTING FLEET"
 Novelty, "Knights of the Air."

Wednesday, May 1.
 LOIS MORAN in
 "TRUE HEAVEN."
 and Comedy.

Thursday, May 2.
 "BEHIND THE GERMAN LINES."
 Fox News and Comedy.

BANKS CLOSE FRIDAY

Owing to April 26 being Decoration Day in Mississippi the two local Banks will be closed for the day.

OFFICIAL NOTICE

Notice is hereby given that a meeting of the stockholders of the Poitevent and Favre Lumber Company will be held at Pearlington, Mississippi, at 10 o'clock A. M., on the 14th day of May 1929, at the residence of the late John Poitevent.

All stockholders are requested to be present in person or by proxy. At such meeting, Directors and Officers will be elected and such other business transacted as may be proper.

Witness my hand this 26th day of April, 1929.

JOHN POITEVENT,
 President Poitevent & Favre Lumber Company.
 4-26-29.

CARD OF THANKS

It is with feelings of sincere appreciation that we acknowledge the many acts of kindness and words of sympathy extended us during the illness and death of Mrs. Alvina Borne. Especially grateful are we to Rev. Father Fahey, the pall bearers and to those friends who contributed the many floral offerings.

HER FAMILY.

MRS. LEONHARD IS HONORED BY GRAND CHAPTER

The Office of Grand Marshal Was Conferred On Her At Meridian Meeting.

Coast friends of Mrs. E. J. Leonhard rejoice at the honor that has come to her in her appointment as grand marshal of the grand chapter, Order of the Eastern Star. This honor was accorded to her at the state meeting of the grand chapter held in Meridian last week. Mrs. Leonhard had served as grand A. A. this past year and in this office had participated in the grand chapter ceremonies. She is actively interested in O. E. S. work and she is ably fitted to handle the work placed in her charge in this honor. The office of grand marshal is appointive and the new grand matron of the state made the appointment.

Mrs. George R. Rea, worthy matron of the Bay St. Louis O. E. S. chapter, and Mrs. John Howze, worthy matron of the Logtown chapter O. E. S. also attended the grand chapter meeting in Meridian.

The Meridian meeting was featured by the attendance of more than 700 delegates from the various chapters of the state. Mrs. Chadwick of Seattle, Washington, worthy grand matron of the world, was in attendance, and by her kindly service and brilliant address endeared herself to everyone.

The 1930 convention will be held in Biloxi.

MRS. ALVINA BORNE.

Died in Algiers, La., at 6 o'clock A. M., Friday, April 19, 1929, Alvina Lobrana, wife of Clayton J. Borne, a native of Bay St. Louis, Miss., aged 28 years.

Death at any and all times brings sorrow and grief into the hearts of those nearest and dearest to the one who has been called away. Hence the untimely death of this splendid young wife and mother has brought great sadness to a large circle of relatives, friends and acquaintances.

The deceased was the youngest daughter of Frank J. Lobrana and the late Katie Maynard Lobrana. Her remains were brought to this city Saturday afternoon, being met at the L. & N. depot by a host of grief-stricken relatives and friends, and from there conveyed to the Catholic church where Rev. Father Fahey conducted the funeral service. Interment was at Cedar Rest cemetery.

Mrs. Borne was born and partly reared in this city, having been educated at St. Joseph's Academy. She possessed a singularly sweet disposition, and it can be truly said that, "none knew her but to love her."

Some seven years ago she became the wife of Clayton J. Borne, a well-known prominent business man of New Orleans. Two children, a son and a daughter, blessed the union of the ideally mated couple, and her death has brought untold grief to their happy home. In addition to her father, F. J. Lobrano of Pointe La Hache, La., a sister Mrs. Alfred Warriner of Thibodeaux, La., the deceased is survived by three brothers.

Taken away in the full flower of young womanhood, when life held so much promise of happiness and the achievement of all that such a noble character could attain as wife, mother, friend and neighbor is indeed cause for regret. It is not the province of weak humanity to question the Divine will in calling her away. Rather let us think and believe the Heavenly Father summoned her because she was worthy of a place in the multitude of pure souls redeemed by His precious blood.

A Friend.

MRS. ADAMS DIES IN PASS CHRISTIAN

A large number of friends in the Bay-Waveland area regret sincerely the death Monday night of Mrs. Emma Fincher Adams, wife of J. B. Adams, at her home in Pass Christian, following an illness of some months.

She and family are known throughout the Coast as florists. At one time Mr. and Mrs. Adams resided in Waveland before moving to the Pass 30 years ago.

Mrs. Adams was a lifelong member of the Methodist church and a member of the Order of Eastern Star. She is survived by her husband, two daughters, Mrs. J. F. Epperson of Theodore, Ala., and Miss Evelyn Adams of Pass Christian; three sons, William F., of Pass Christian, Fred R., of New Orleans and J. B. Jr., of Gulfport.

Four sisters, Mrs. Alma S. Crockett and Mrs. Lillie Sumrall of Mobile, Mrs. C. A. Smith of Montgomery and Mrs. E. F. Robertson of Lancaster, Cal., and two brothers, W. F. Fincher of Atlanta and J. R. Fincher of New York also survive her, besides three aunts, Mrs. Hattie Reed and Mrs. L. C. Cain of Woolmarket, and Mrs. Sabra Ramsay of Saucier.

The funeral was held Tuesday afternoon at 3 o'clock from the residence on Fourth street, with Rev. J. L. Daniels, pastor of the Methodist Church, officiating, and interment was made in Live Oak Cemetery. The Eastern Star had charge of the funeral at the cemetery. The members of the Eastern Star and Business and Professional Women's clubs of which she was a member attended the funeral in a body.

NOTICE

Dr. J. H. Spence, Expert Dentist, will reopen his Dental Office in Bay St. Louis, and will be glad to serve his friends and others on Monday, Wednesday and Friday of each week. Hours: 9 to 4. Gex Building, Main Street.

A SPECIALTY

Fine darning and mending, also sewing of all kind.

MISS ALICE JOHNSON
 WAVELAND, MISS.

**It's The Turnover**

"The field should be poorer than the farmer."

Sufficient capital is necessary for the success of any business but much depends on how intelligently capital works.

Customers of this bank are welcome to our advice on financial matters.

COMMERCIAL**Merchants Bank & Trust Co.****Ship Your Alligator Skins**

TO

EMILE J. LACOSTE

515 Decatur St., New Orleans, La.

No Commission charged. Prompt remittance and correct measurements guaranteed.

NOTICE!

We are now located in our new and up-to-date Barber Shop in the Levine Building, next to Le Blanc's Grocery, and invite our friends and others, as well, to call and see us.

We specialize in Ladies' and Children's Hair Bobbing.

Marengo's Shaving Parlor
 "The Family Barber Shop"**BUY YOUR HOME**
 through**The Peoples Bldg. & Loan Association**

Loans made to buy, build or improve your home, and take up mortgages.

Call at our Office In Masonic Temple so we can explain our easy payment plan.

MACCABEE DANCE

The Bay St. Louis Maccabees will give a dance Saturday night at the W. O. W. hall. This is a benefit dance to assist in the entertainment of the State convention which is to meet here May 2 and 3. Good music will be furnished and the public is invited to attend the dance for which popular prices will be charged. As is usual the dance will be strictly high-class.

BUILDING RESIDENCE

A. D. Benvenuti is building a residence on State street, plans calling for a foundation of building stone the floor to be eight feet from the ground and a six room house above. H. W. Driver has the contract for the foundation and C. L. Reab has the contract for the wood work. The building is well under way.

WINS PRIZES

Miss Lillian Surdich of New Orleans, daughter of A. J. Surdich of the Gulf Coast Garage, Bay St. Louis, spent the week-end visiting Mr. and Mrs. Surdich. Miss Surdich and Mrs. Surdich attended the "tacky" dance given Saturday night at the Hotel Miramar at Pass Christian and won prizes for the best costumes. Miss Surdich winning the single prize and Mrs. Surdich and Miss Surdich winning the couple prize. Miss Surdich entertained with a solo dance.

CLASSIFIED ADS.**FOR SALE**

One Good Work Mule, in good condition. Apply C. W. Githins, Waveland, Miss. 1-T. C.

FOR SALE

Furniture and Household Goods of all kind. Call Sunday 212 Main street.

Registered Chinchilla Rabbits from \$1.50 up in price. O. T. Arnold, Dunbar Avenue, Phone 105.

Where's He Live

"So, he drinks his own cocktails?"
 "Yes, that boy sure has the courage of his own concoctions."—Life.

NOTICE

Our Service Department and Show Room are now open every evening until 8 P. M.

Sundays 8 to 12 Noon.

Edwards Bros.

Main St. Opposite Post Office